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MAGAZINE

## THE MID-CENTURY DESIGN FEVER

1<sup>st</sup> EDITION \_ JANUARY 2021

**TRENDS FEVER FOR 2021**

**THE WORLD'S TRENDS IN THE  
BEST DESIGN CITIES**

**A MID-CENTURY  
DESIGN ATMOSPHERE**

More than 50 room options in  
a digital tour

**FORECASTING  
MOODBOARDS**

A twist selection of colors  
and materials

**ARCHITWIST**

Renowned architects and  
projects from the mid  
century era



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# TWIST

MAGAZINE

THE MID-CENTURY DESIGN FEVER

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# DEAR READERS,

First of all, we want to thank all the readers of this magazine. Our team aims to inspire you and give the right guidelines that will help with your own design projects and home renovations.

Twist Magazine was born from the idea of creating a personalized tool for all the mid-century lovers. A place where you can find all the latest news that go from the best interior designers and architects - that are masters of this style -, to trendy classic mid-century products and most revolutionary digital works such as virtual tours.

As we like to say, the latest news about mid-century design and 'design fever' are the perfect definition of this issue! We want you to feel completely absorbed by different styles that are trendy around the world. Have in mind that the same trend can have a different perspective and presentation. The main goal is to show you our selected twisted topics, ideas, themes, and design products that can have your own reinterpretation depending on the country you are from. After the journey through the world design trends, you will be guided to the forecasting trends, podcast about design tips, virtual events, and much more.



Sara Magno  
Editor in Chief





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# WELCOME TO MID-CENTURY LOVERS WORLD



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AND TO BOOST  
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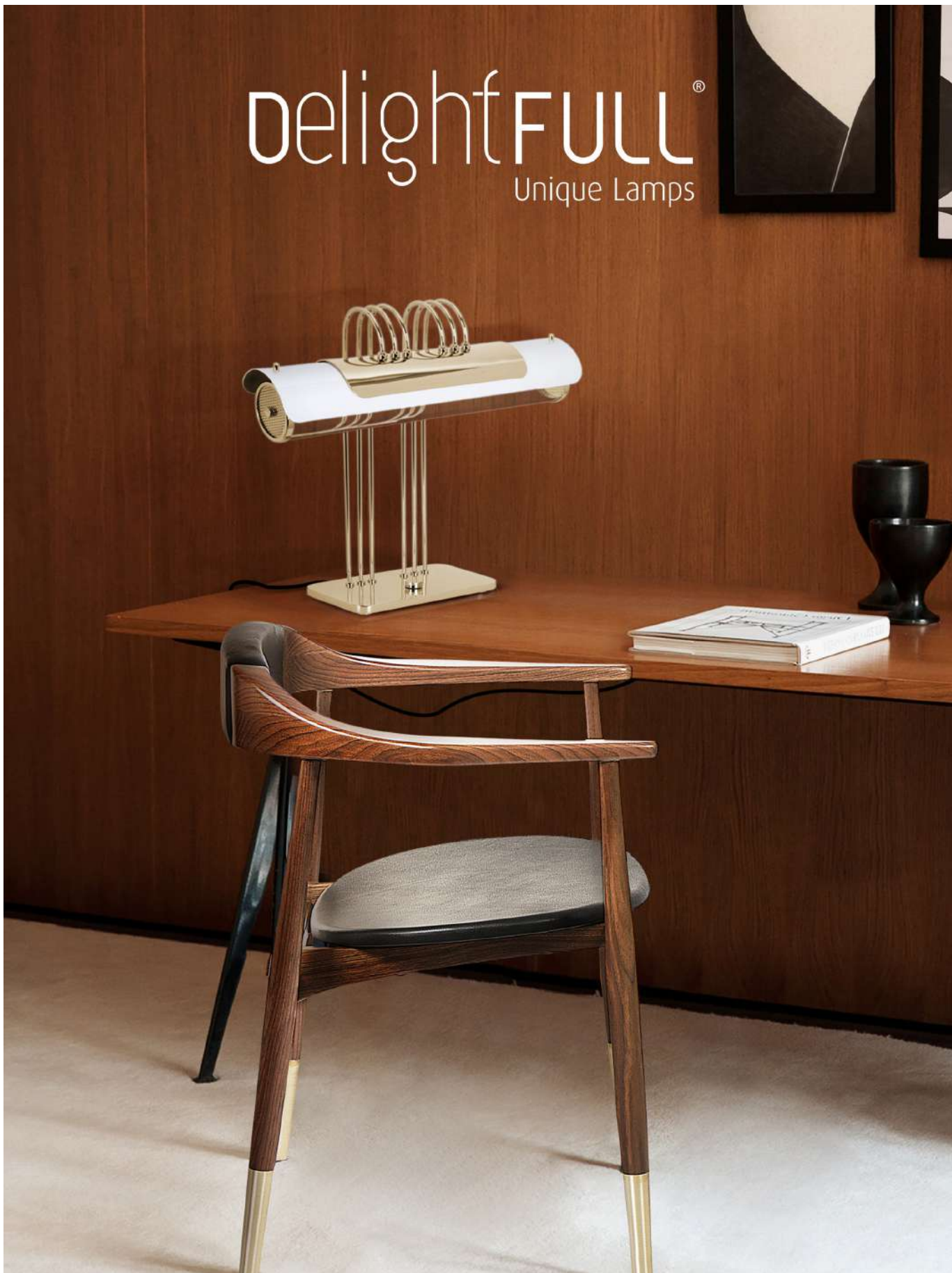
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# MARKET TRENDS FOR 2021



# USA TRENDS 2021

Large meetings have been put on hold more recently due to the pandemic crisis, but this doesn't stop design lovers and experts to share their preferences for the upcoming year. If we had to define American Design Home in a word, it would be discipline: everything is always in order and, sometimes, the house can feel a little bit like a museum. Nevertheless, as we move from the quarantined existences to the opening of construction, we can see a list of new ideas to take from.

## AMERICAN COLOR TRENDS FOR 2021

We've been spending more time at home and design lovers are willing to make a risky change in their home décor. It's being predicted that for 2021 American décor will turn towards colors more than previously popular neutrals. Changing the colors of the walls is an immediate eye-catching upgrade and saturated hues that emit a warm feeling will be the top choices of the year.

### Jewel Tones

Interior designers will recommend a contrast wall or even a contrasting design piece item to add a splash of color to existing otherwise neutrally colored areas.

## SUSTAINABLE MATERIALS

Eco-friendly materials have become huge in American design. This movement follows the social consciousness about the need to use more sustainable materials to protect our planet we live in. Recycled and natural materials have been used by multiple interior designers and architects to add a warm touch to the décor. DelightFULL is a mid-century lighting brand with handmade pieces that can have LED bulbs! It offers



a wide range of lamps handmade in brass and aluminum by talented artisans that still use ancient techniques from the past to elevate luxury design and craftsmanship. "Aluminium in sustainable product design. Materials that we consider traditional, like concrete and plastic, were created when people spent less time pondering environmental concerns"

## PATTERNS

For 2021, a new design trend in home décor is going to be patterned. Patterns can be applied to most elements of our house such as texture designs and tabletops. Layered patterns are expected to be big and there is no rule about adding them to our design scheme

## WINDOW WALLS

Interior designers and architects are willing to create a deeper connection between the outdoor and indoor living spaces. Window walls are a great way to connect to the world outside and do a mental brief vacation.

## FARMHOUSE STYLE

The thing we love most about interior design is the ability of experts to transform the atmosphere, no matter where we're located. Nothing says home sweet home better than a farmhouse-style cooking area. A curated yet raw aesthetic dances creatively between the eclectic and the minimal, having a stylish balance we all want to bring home or to one design project we have in mind. A sleek look that makes industrial aesthetic reel us all the time.



## STATEMENT LAMPS

Lighting pieces are one of the most important features of a home décor. For 2021, big statement floor and suspension lamps will be the X factor to add some swag to your home design.

## SUSPENDED PLANTERS

Biophilia is the love for all things living and the key to biophilia design, such a trend when it comes to interior design. This idea has health, environmental and economic benefits, and although its name was coined in recent history, indicators of biophilia design have been seen in architecture from as far back as the Hanging Gardens of Babylon. The appearance of the natural world, with its rich diversity of shapes, colors, and life, is universally appreciated and brings you several benefits, such as:

- Reduces sick days;
- Reduces stress levels;
- Increases productivity;
- Boosts creativity levels;
- Makes workplaces more attractive;
- Reduces pollution and cleans the air by reducing noise levels.

## BOLD TRIMS

"Another new trend in American design is to create a boldness in trim and ceilings. We're going to be getting away from the minimalist approach to decor and moving into the use of bold trims as accent points.", Nimvo.

**bb** Having the right balance between natural and artificial light can emphasize volumes and shapes, adding contrast to the room. **pp**



Hanna Floor Lamps | DelightFULL

# ITALY TRENDS 2021

We aren't able to teach you Italian, however we believe that being fluent in this roster of Italian trends is the next big thing. It's time to start exploring la dolce vita at home! Read on for the top Italian Design Trends for the next year, check out two amazing Italian designer collections that have been launched, along with a look at some of the most iconic must-have pieces.

## ITALIAN COLOR TREND 2021

### Naval

2021's color trends are all about rich hues full of character and personality. If you're looking for an immediate eye-catching change, consider painting the walls in naval. Considered the new black, this tone will create an elegant atmosphere in a contemporary space.

### Shades of Grey

A cool neutral color scheme, proper to connect technology and modernity into elegant spaces.

### Warm Neutrals

Neutral Colors will never go out of style. The most important aspect of this kind of space is to introduce various subtle details that will give a bit more character to an interior. Ideal for creating more intimate and welcoming environments.

## DESIGNER COLLECTIONS: STUDIOPEPE & CARLO DONATI

### Studiopepe – Happy Few

Studiopepe designed and crafted an incredible mid-century furniture collection. An immense design force brings you "Happy Few", a mid-century modern furniture collection you will fall in love with if you're a design lover like us!



### **Carlo Donati – La Dolce Vita**

This glamorous dining room will make all your guests feel special, especially since we are talking about a great collection by an Italian designer, Carlo Donati. According to Carlo Donati, this unique partnership with the Portuguese design brand, Essential Home, was “a challenge I took up with enthusiasm because it gives me the opportunity to work on one of my favorite styles and moods which is the mid-century modern reloaded with new cues and materials.”

## **SUSTAINABLE MODERN DESIGN**

2021 interior design trends will determine a new age in developing sustainable design pieces. New bioplastics, reused materials and low impact pieces for the environment, will be an upcoming design trend. Designers are dared to create pieces with a new and unusual mate.

Rossana Orlandi can be considered the pioneer of eco friendly design, since she was one of the first designers concerned about the impact towards Nature and how design could be seen as a tool to solve the world’s biggest issues. In 2002, Rossana Orlandi opened her own design studio – Galleria Rossana Orlandi – and it’s already considered one of the top sites to visit when in Milan, if you’re a design lover. An avant-garde and bold design that definitely doesn’t pass unnoticed. Last year in Milan Design Week, the designer presented two stunning projects raising awareness to sustainability – Ro Plastic Price and Guiltless Plastic.

DelightFULL is a mid-century lighting brand with lamps handmade in brass and aluminum – “Aluminum in sustainable product design. Materials that we consider traditional, like concrete and plastic, were created when people spent less time pondering environmental concerns.”

## **NATURE ELEMENTS**

Biophilia is the love for all things living and the key to biophilia design, such a trend when it comes to interior design. This idea has health, environmental and economic benefits, and although its name was coined in recent history, indicators of biophilia design have been seen in architecture from as far back as the Hanging Gardens of Babylon.

The appearance of the natural world, with its rich diversity of shapes, colors, and life, is universally appreciated and brings you several benefits, such as:

- Reduces stress levels
- Increases productivity
- Reduces sick days
- Makes workplaces more attractive
- Reduces pollution and cleans the air by reducing noise levels
- Boosts creativity levels

## **INDUSTRIAL STYLE**

It is time to know how to pull off hip industrial look everyone is obsessed with! Just hearing the words ‘warehouse conversation’ or even ‘hip loft’ can make our hearts skip a beat, isn’t that right? A curated yet raw yet aesthetic dances creatively between the eclectic and the minimal, having a stylish balance we all want to bring home or to one design project we have in mind. A sleek minimal look that makes industrial aesthetic reels us all the time.

## **FACE LINE ART**

A buzzing design trend present in the online world. It has been used through the millennial generation. It has been used through the millennial generation. And now face line art is revived through decoration and home accessories.

## LIGHT WOODS

From Scandinavian inspirations, light woods will be a trend material for interiors. This material will be used not only for flooring but also for covering walls and ceilings. Lightwoods in its raw colour and aesthetic will be a highlight for multipurpose spaces. A nature accent with a tactile design trend of 2021.

## STATEMENT DESIGN PIECES

The welcoming and shiny presence of Sarah Vaughan is present in every single detail you'll find in Vaughan mid-century modern fixture. Aesthetically pleasing, the mid-century lighting design is the perfect choice for a modern dining room as well as a statement figure in a hospitality project. With intricating yet discreet details, this mid-century ceiling light will add a Hollywood glamour with its golden tones and contemporary aura. Vaughan mid-century design is the soothing and unexpected design piece into any project you see fit.



# RUSSIA TRENDS 2021

Unique Blog makes designing and redesigning interior spaces a totally attainable task, no matter your budget, we guarantee that you'll find the perfect curate design pieces to make your space feel fresh and new again. This time with a touch of Russian glamour. If you're unfamiliar with Russian Home Design, chances are you're creating an image of Russian dolls and bright rich colors. An oriental style rug may line the floor and perhaps you may also be picturing a heavy use of wood and natural materials. Truth to be told, you aren't wrong, however 2021 has a few surprises and Russian Interior Décor will show you it's much more than that.

## RUSSIAN COLOR TRENDS FOR 2021

### White

Modern city properties show their love for white. White walls, white doors, white furniture pieces – you name it.

### Shades of Brown

Wooden objects and design pieces fill the floorboards, and you'll find the white color scheme actually more interesting by injections of shades of brown and black.

## RUSTIC DÉCOR

Whether you have a cabin in the middle of the woods or not, it's always possible to achieve a similar look, even in the heart of the city. Modern rustic décor starts with reclaimed wood accents, mid-century modern furniture, and layered textures.

## FARMHOUSE-STYLE KITCHEN

Nothing says home sweet home better than a farmhouse-style cooking area. A curated yet raw aesthetic dances creatively between the eclectic and the minimal, having a stylish balance we all want to bring home or to one design project we have in mind. A sleek look that makes industrial aesthetic reel us all the time.

## PATTERNS

For 2021, a new design trend in home décor is going to be patterned. Patterns can be applied to most elements of our house such as texture designs and tabletops. Layered patterns are expected to be big and there is no rule about adding them to our design scheme.

 The thing we love most about interior design is the ability of experts to transform the atmosphere, no matter where we're located.







Duke Suspension | DelighFULL



Duke Suspension | DelighFULL



Coltrane Suspension | DelighFULL



# AFRICA TRENDS 2021

There are two golden that will guide you: African pieces will add a touch of originality, even among sleek furniture items; plus, you don't need to abuse it, picking a few African items are enough to let them be evident. Continue reading to discover all about the African color scheme for 2021 and the top trends in design.

## 2021 AFRICAN COLOR TRENDS

**Mustard**, will be one of the top choices in 2021 for African homes. A tone that resemble the good climate and brings warmth to the interior décor.

**Rich Hues**, just like jewel tones will be the main color schemes for the upcoming year. A vibrant and earthy look that will help put the African décor together.

## NATURAL MATERIALS

Wood is one of the most common materials in an African home. Embrace the love for natural materials using reclaimed wood ceiling with beams in your living room, neutral furniture and vintage chandeliers. Using antiques found in a special trip will guarantee that the room has a worn, aged feel that works with the African safari style.

## AFRO-CHIC

Sustainability is the buzzword of 2021 in interiors world, and handmade items made out of rattan, jute and clay will be among the most popular items, against digital technology and fast design trends. People are looking for more grounding elements in their space as a way to reconnect with nature.

## VERSATILITY

The true beauty of African style décor is that it is an aesthetic wide open to interpretation, making it easy to adapt to your personal taste. Don't be afraid of mixing different styles, colors, patterns, materials and design pieces from different design eras. If your idea of interiors bliss is inspired by the romance and wanderlust of the safari, billowing white curtains, natural finishes and plenty of butterfly chairs and cushions are for you; all in an earthy palette.

## ARMCHAIRS WITH HANDMADE FABRICS

Please, be seated. The iconic armchair was actually exported from the African décor and culture. Known as Tripololina chair, it was first used in 19th century in North Africa by the British and then the Italians and has been synonymous with African safari style ever since.

## ARTWORK

Nothing says 'safari chic' like African artworks. These typical design accessories are very much inspired by its awe-inducing fauna. As a staple of African style, it's a tangible reminder of what is just outside on the savannah.

# FRANCE

# TRENDS 2021

If you're ready to roll up your sleeves to add a French touch to your space, you should check first these Parisian-inspired home trends we've selected that will have a major moment in 2021. You don't need several changes to get you home looking très chic!

## FRENCH COLOR TRENDS FOR 2021

### Champagne

The biggest color trends for 2021 are steeped in optimism and hope. Set Sail Champagne will be one of the main colors of French Home Design, a tone that adds elegance and a swag look to any Parisian-inspired apartment.

### Gold

Metals are also going to be huge in 2021, especially gold. This color will be seen in fabrics, design pieces, accessories, frames, and many more places of the house.

### Dark Green

Greens are coming back, especially due to biophilia design that stills continue to be very trendy! Painting the walls cause an immediate eye-catching change to your home décor, and the good news is that if you don't like, you can always change it. Olive green is the perfect middle ground between greens and warm hues, and it's the perfect color for Spring revamp.

## MARBLE

Noble materials such as wood and marble are considered an accent piece, and Parisians love it – so do we! Skip pieces that also feature brass to appear more industrial and glamorous.



## CURVED SHAPED FURNITURE

Inspired by the unique colors and magnificent art landmarks in both countries, Studiopepe decided to create a unique mid-century furniture collection that combined the best of both worlds. Challenging the limits of the furniture manufacture standards, this unique mid-century modern selection of products teaches you how to play with the geometrical concept of design in a comfortable way, while keeping the luxury mid-century modern feel to it.

## SCULPTURAL LIGHTING

Lighting is probably one of the most important features of the house, well balanced, it can emphasize volumes and shapes, adding contrast to the room. This is an opportunity to introduce dramatic, sculptural lighting pieces to your home décor! These lamps double as works of art and will add a major wow-factor to your space!

## BARE FLOORS

Most Parisian apartments aren't overloaded with rugs and carpets. If we are blessed for having a beautiful wood floor in our homes, we should keep them bare. Leaving them uncovered will definitely make our place look a little more French.

## ORNATE ART

What about hanging edgy artwork on the wall? Abstract pieces in neutral colors are the perfect purchase for a Parisian-inspired home. You can also add an aged brass mirror, framed oil portraits, and even vintage-looking finds at the flea market.

## INSIDER TIP

If you purchase an arched sofa don't place it directly against a wall, or else, it won't allow the piece to shine. Think about displaying it in an angle that we can appreciate its curved shape.



# SPAIN TRENDS 2021

Are you ready to see which will be the main Spanish design trends for the upcoming year? Embrace your latin side, and add some warmth to your place!

## SPANISH COLOR TREND FOR 2021

### White

White is a fantastic backdrop, almost like a blank canvas to be creative. It makes the space feel bigger, cleaner, and it neutralizes the bold warm colors. It is also a trick to help your color scheme stand out and not be lost in a sea of contrast and clashing hues.

### Orange Tile

Spanish home design includes plenty of warm colors, such as orange tile, terracota, and red toned browns. They immediately make the room feel more welcoming and cozier and it's also used to reflect the pleasant outdoor climate.

## NATURAL MATERIALS

Wood is one of the most common materials in a Spanish home. Embrace the love for natural materials using reclaimed wood ceiling with beams in your living room, neutral furniture and vintage chandeliers. Using antiques found in a special trip will guarantee that the room has a worn, aged feel that works with the Spanish architecture.

## ORIGINAL ARCHES

Arched windows and doors are probably one of the most original features of the Spanish architecture that add a special flow to the room.

## PATTERNS

You'll often see plenty of pattern added to Spanish home décor in various ways – with tiles, with artworks, throws, rugs and other accessories, and this is what you should add, too, to make your dwelling more eye-catching.

## VINTAGE LIGHTING

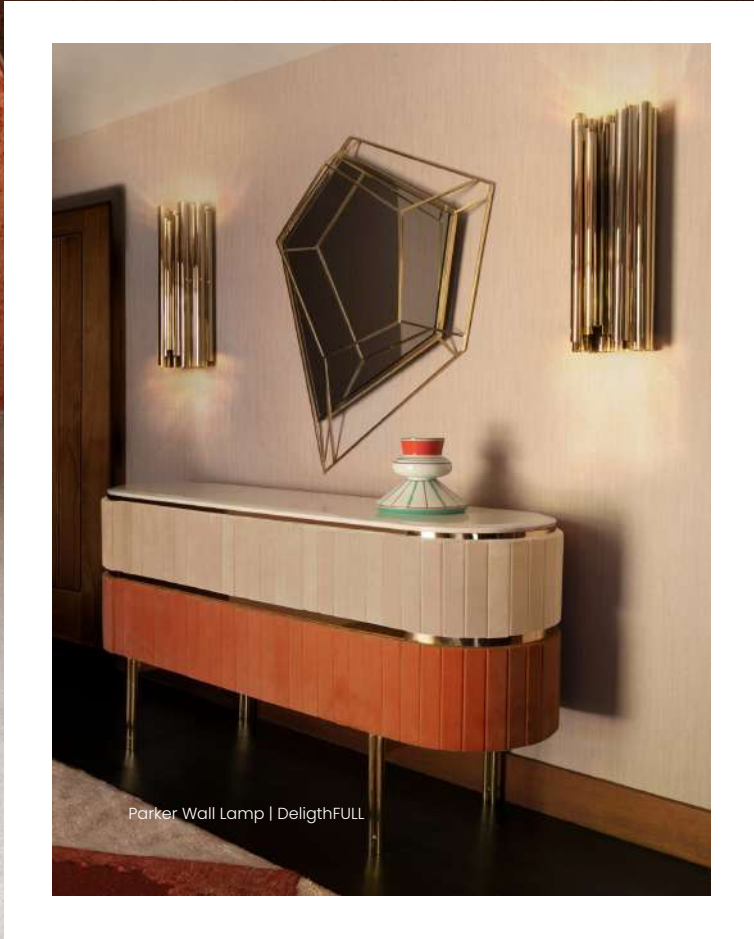
Lighting is one of the most important features of any home décor, since having the right balance between artificial and natural light can emphasize volumes and shapes, adding contrast to the room. In a Spanish home décor, it is common to see vintage statement lighting pieces that help adding a worn and aged look.

## MEDITERRANEAN BATHROOM

Wall-to-floor tiles, big white bathtub and the endless relaxing feeling. This is what you can get when entering a typical Mediterranean-styled bathroom.



Billy Table Lamp | DeligthFULL



Parker Wall Lamp | DeligthFULL



Abbey Floor | DelighFULL  
Bogarde Armchair | Essential Home



Brubeck Floor | DelighFULL



Novak Sofa and Franco Center Table | Essential Home



# UAE TRENDS 2021

If you're thinking that Dubai top design trends have everything to do with rich velvets, handmade pieces, and noble materials, truth to be told, you're not far away from the 2021 Dubai Design Trends. Check out the top color schemes for 2021 and top trends you have to incorporate if you're willing to add a mysterious arabic vibe to your space!

## DUBAI COLOR TRENDS FOR 2021

### Hot Velvets

Vivid blues, such as Classic Blue (Pantone's 2020 color of the year), purple and hot velvets will be the main color schemes in Middle East for 2021. Functionality is also traveling to the other side of the world, and these hues are the perfect blend between luxury design and comfort.

### VELVETS

Velvet is probably the epitome of luxury design. This soft and sophisticated fabric has been part of Middle Eastern Design history and it will continue to be.

### MARBLE

Marble is making an official modern comeback this upcoming year. It is traditionally confined to kitchen and bathroom décors, and in 2021 it will also be focusing on small doses and accent pieces rather than big pieces that overwhelm the eyes.

### BRASS

Metals are not going anywhere! This year has been the year of metallics and 2021 will be the year of brass,

mixed with a complementary tones from both warm and cool sides of the spectrum. Skipping a marble dining table with a brass chandelier will definitely scream charm and elegance.

## HANDMADE ITEMS

Customized design pieces will be the top choices of clients, since it's the perfect opportunity to have a high-end item that fits our home or design project. DelightFULL is a Portuguese mid-century lighting brand that has a wide offer of handmade brass lamps that can be customized as you want: choose the color, the finish, the size, and even the type of bulb and temperature of the light.

## CURVED SHAPED FURNITURE

Furniture pieces with curved shapes and rounded corners can be seen in modern interiors for a retro and sophisticated feel. Arches, curved edges, wavy designs and curved shaped furniture will be very present in 2021 Dubai Home Design Trends.

# ASIA TRENDS 2021

Japanese style evolves around clean and uncluttered living, holding tightly to balance, order, ancient customs and a love for natural beauty”.

## ASIAN COLOR TRENDS FOR 2021

### White

White is a fantastic backdrop, almost like a blank canvas to be creative. It makes the space feel bigger, cleaner, and it neutralizes the darker hues. It is also a trick to help your color scheme stand out and not be lost in a sea of contrast and clashing hues.

### Neutrals

Wooden objects and design pieces fill the floorboards, and you'll find the white color scheme actually more interesting by injections of shades of light greens and browns.

## NATURAL MATERIALS

The texture of wood can pretty much be seen in any house in Japan. Natural Elements such as wood or plants are going to be one of the number one trends for 2021.

## BIOPHILIA

Japanese culture is all about the respect and love for Nature, so it's time to bring a little bit of the outside to the inside of your house. If you want, you can add traditional Japanese plants such as bonsai or bamboo, that will definitely add a special touch to the environment. Another way of bringing the outside inside is through large and expansive windows or sliding doors – that are the must when speaking about Japanese style!

## OPEN FLOOR PLAN

“Everything should have a purpose and a place – nothing is out of order or lacking function”.

## SLIDING SCREENS

Like we said before, Sliding doors are one of the top features of Japanese décor. You can also choose to go for the sliding screens – the idea is to create a big space where you can socialize. The Japanese culture usually had sliding screens, because the houses used to be small and it was a cheap way to have different rooms and privacy, when needed. One important thing about screens is that they do not block the natural lighting.

## JAPANESE BATHTUB

These specific bath tubs are more than a bathroom piece: it is an extension of an entire bathing culture. In Japanese culture, bathing is seen as a healing process, a renewal – both spiritual and physical.

The stress-relieving properties of hot water have been extensively studied, and anything that promotes deep relaxation is an immediate health win. The science of the soak goes deeper than that, though. Immersion in hot water gives your body an automatic cardiovascular workout, dilating blood vessels and improving circulation, which in turn speeds up healing processes and helps to

flush toxins from the body. Some modern designs even allow you to incorporate massaging air jets to enhance your hydrotherapy experience. It's perfect for sore muscles after a run.

If you struggle with arthritis or chronic back and joint pain, regular hot baths have been shown to be remarkably therapeutic. With a Japanese soaking tub, you can indulge in spa-level comfort every day without ever leaving your home.

The depth of the water helps to keep it hotter for longer, and clouds of steam are part of the experience. Breathing in deep lungfuls can ease breathing and help with congestion — excellent for getting through cold season in comfort.

### MINIMALISTIC JAPANESE DESIGN

Most of Japan's furniture is low to the ground, or when it comes to tea ceremonies, floor cushions usually forgo furniture. Mimicking this design aesthetic can be as simple as incorporating low-to-the-ground furniture into our homes.

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Hanna Pendant Lamp | DelighFULL



Sophia Single Sofa | Essential Home

# GERMANY

## TRENDS 2021

As we gear up for the new year, we hope to reconsider well-being, comfort and sustainability. These are the themes that show no sign of waning in popularity. Today, Unique Blog will explore some core German design trends for 2021 and how we can pull them off. Discover the 2021's color scheme, according to German design experts to check their pigment prediction; find the top home design trends you'll see everywhere in German tradeshows and, of course, the favorite design pieces of the most renowned interior designers.

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### GERMAN COLOR TRENDS FOR 2021

#### Olive Green

Greens are coming back, especially due to biophilia design that stills continue to be very trendy! Olive green is the perfect middle ground between greens and warm hues, and it's the perfect color for Fall revamp.

#### Shades of Grey

Grey will always be our favorite neutral shade – the trick is to mix different tones of grey and textures to create a comfortable, sophisticated décor!

### TEXTILE TEXTURES

Unfortunately, some spaces of our house are not as inviting and welcoming as we wanted them to be, and



Painting the walls cause an immediate eye-catching change to your home décor, and the good news is that if you don't like, you can always change it.

this is exactly where texture comes in. Designers will be paying extra attention to textile textures to bring some contemporary and warm feeling into our home.

### **Bouclé**

Bouclé, also known as teddy bear fabric, is both a yarn and a fabric made from it. The yarn is made from a length of loops of similar size which can range from tiny circlets to large curls. This fabric is becoming more popular in more subtle shades for a cosy, more sophisticated feel.

### **MARBLE**

Another trend that is omnipresent is marble: marble design pieces, marble walls, marble kitchen islands, you name it! This particular material has had a huge revival and in 2021, German Interior Designers will bet everything on it. Marble has proven that it can be used in any space of the house, and it adds a stylish, chic and contemporary touch.

### **METALS**

Mid-century modern design is one of the most consistent aesthetics throughout the years, and one particular characteristic of it is the use of metals. Cool metallic tones that add a modern glow to a living room are like gold, rose gold or even brass. It immediately creates a glamorous and inviting aura, and in 2021 we'll be seeing a mix of different tones of metals in order to achieve a unique look.

#### **Brass**

DelightFULL is a mid-century Portuguese lighting brand with a wide range of brass lamps, handmade by talented artisans that still use ancient techniques to produce these masterpieces. Coltrane wall lamp is one of the best sellers with a unique lighting effect that will add some interest to your home office area.

### **ABSTRACT ENERGY**

#### **Art Déco**

For an Art Deco look, why not pair marble with velvets and brass?

#### **Patterns**

The abstract energy trend is for fun and free-spirited design lovers out there. A peculiar style that focuses on abstract expressionism artwork in order to pull off an ultra-stylish contemporary ambiance. Bold patterns are one of the options you have to express yourself and make a statement.

#### **Bold Geometrics**

Bold geometrics can also be used in any room of the house, and we suggest buying a rug and displaying it on the wall. Artisans use ancient techniques to produce these masterpieces, in order to continue elevating design and craftsmanship in the luxury interior design world. So, where is it written that a rug has to be on the floor? From Turkish to Kilim to woven, sometimes, your rug deserves to be the spotlight of the room!

### **JAPANESE MINIMALISM**

If we could sum up Japanese Design in one word it would definitely be: Zen. A place where you feel relaxed, calm and can reflect about what is really important in life. Clean lines, neutral colors, recycled and natural materials, sliding doors, and much more!

### **FAVORITE DESIGN PIECES FOR 2021, ACCORDING TO GERMAN DESIGN EXPERTS**

Inspired by the one and only Tina Turner, these DelightFULL's pieces exude Tina's one-of-a-kind energy! The design team decided to create a lamp with 5 movable arcs that resemble the singer's dynamism, and the best part is that you can turn Turner lamp as many times as you want and have a different Art déco lighting piece everyday!

# MONOCHROMATIC DINING ROOMS

## THAT DO COLOR SCHEMES THE RIGHT WAY!

In every design project or home renovation, one of the most important steps is to decide what the color palette should be. Our lives wouldn't be the same without color, and it definitely has the power to set different moods in our house.

You can select an array of pretty colors or keep it simple by zeroing in on a single hue or color family. At first sight, monochromatic seems to be the easiest way, because there is no worry about mixing various tones, nevertheless, this decision is demanding precision.

Curating a collection of similarly colored design pieces, lighting, accessories, etc, is a tough task and deceptively challenging. A little flaw such as one erroneous hue and you can be breaking the balance of the entire room, and creating a not desired focal point. If you're striking with one color, you have to pick the exact hue and nail it. When sourcing our items in different places and design brands, this task can get 10 times harder because of different color families.

Covet Group is a Portuguese design group that has innumerable brands with different styles, however with several parameters in common. All the pieces are handmade by talented artisans and it is actually easy to pull off a dining room with different color related items of 2 or 3 brands of the design group. DelightFULL and Essential

Home are the two mid-century design brands with an amazing range of lighting and furniture products that will fit perfectly together. The finishes are the same, such as the artisans that make them, so this hard step of finding items that belong to the same color scheme can get easier this way.

A team of product specialists will be by your side, helping you out to make your monochromatic dream come true! This trend, when done right, is absolutely stunning – and very instagrammable! A single-color room comes with a daring decision, and the final result pays for all the stressful times and obstacles during the process.

These 5 dining room sets we've selected require tons of discipline, precision and when you're able to pull it off, it ends up in something special and truly impressive!





Marcus Suspension Lamp | DelighFULL



Botti Pendant Lamp | DelighFULL



Duke Suspension Lamp | DelighFULL



Coltrane Suspension Lamp | DelighFULL

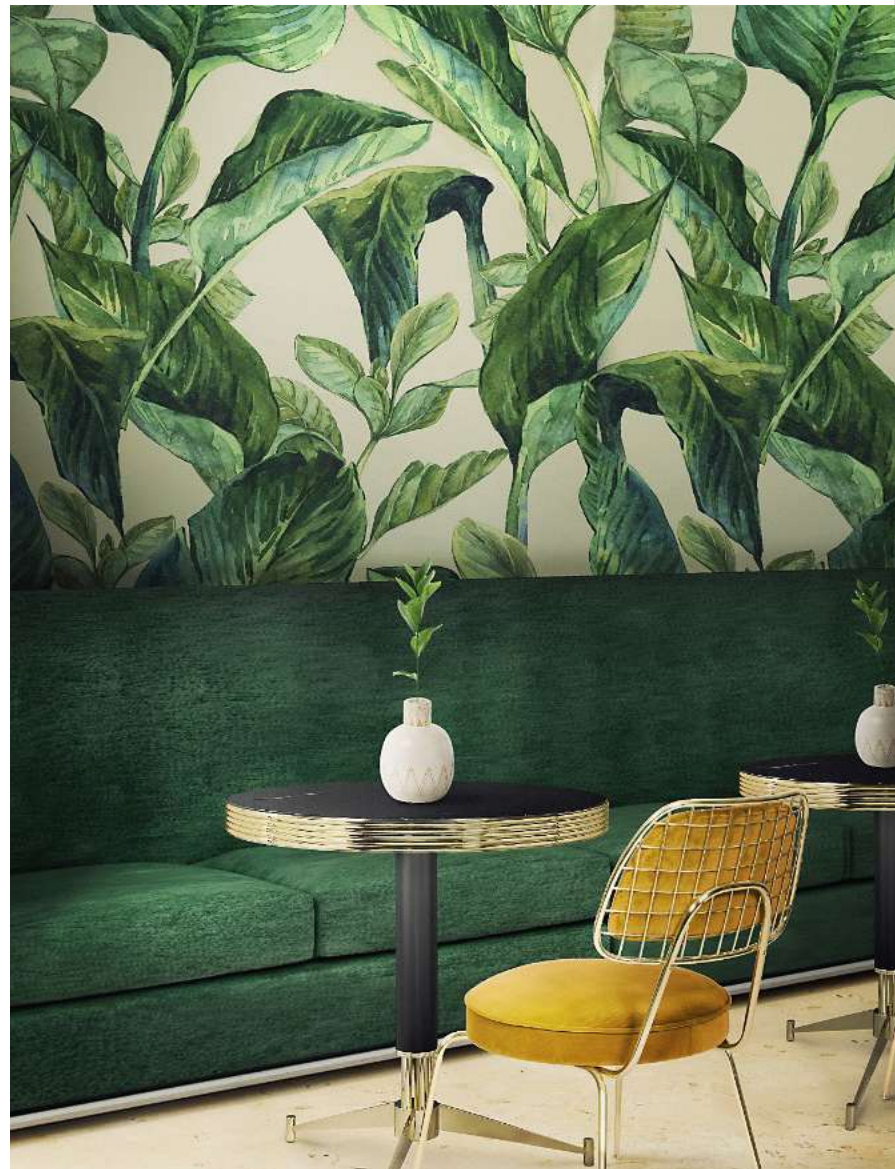
# MAXIMALIST DESIGN

## THE 'MORE-IS-MORE' APPROACH

If you're a fan of clean lines and minimalistic design pieces, avert your eyes. Maximalism will be a huge trend in 2021 and those with a penchant for experimental tones, bold patterns and different textures are breathing new life with the maximalist design.

40 It is characterized as a more-is-more approach and it's all about the fearless feeling of mixing styles with colors, patterns and textures in order to create an over-the-top look. There is a fine line between tacky and maximalism, so today we'll show you how to do it the right way with the help of some of the best design brands of the world! We never know which styles will stand the test of time and how they will evolve, however many renowned designers believe that maximalism is just getting started. Minimalism has been all the rage for the past years, and such in a natural way, that experts believe that everyone needs something new. A far cry from minimalism, maximalist décor is all about creating something over-the-top, mixing different aesthetics, design pieces of different times and unusual patterns and textures.

**bb** Maximalism is all about mixing styles with colors, patterns and textures to create something over the top and a bit eccentric", Jessica McCarthy. 



TRY STATEMENT WALLPAPER





BE BOLD EVERYWHERE



PLAY WITH DIFFERENT DESIGN ERAS



CHOOSE BOLD COLORS



CAUSE A BIG IMPACT WITH PAINT



MIX COLORS, PATTERNS AND STYLES

# LIGHTING TRENDS

## WILL CHANGE IN THE NEXT YEAR

Trending light fixtures 2021 are one of the most important features for home décor design. Having the right balance between natural and artificial light is a great deal, in fact, because it emphasizes volumes and shapes, and adds contrast to the rooms. The selection of the lighting fixture can greatly influence our home environment, depending on its style, position, and other factors.

Usually, we just see the big picture, but interior lighting trends can have some differences according to particular rooms, like many experts explained. Each room requires a different reflection of the space feeling and functions. That is why we decided to divide each room and talk about each lighting trend that will enhance your life and make it easier in the next year!

### KITCHEN

So, how will kitchen lighting design evolve in the 2020s? According to some interior design experts' predictions, you might be surprised with what they shared!

#### Geometric Pendant Lamps

Throughout the years, more and more designers are choosing sculptural light fixtures as the crown jewels of open floorplans.

#### Industrial Pendant Lamps

A curated yet raw aesthetic dances creatively between the eclectic and minimal. There is something about industrial style that always wins our heart, whether it's the feminine vibe or the sleek minimalistic touch.



### DINING ROOM

#### Minimal

Minimal is all about clean lines, freshness, efficient styling and everlasting allurements. Dining rooms are no longer to be seen as a museum; this year's home décor trends will transform this area of the house to a welcoming and relaxing place. A minimal lighting fixture is a real challenge, because it feels grand and airy. Using minimal suspension lamps will emphasize your subtle taste.

#### Sculptural

A dramatic change in your dining room décor can include new sculptural lamps which will revive the atmosphere in some sense.



## LIVING ROOM

### Retro Lighting

In the lighting market, there are a lot of retro lighting fixtures with more refined details that look like a work of art. This particular lighting style is about straightforward finishes, and an accentuation on metal.

### BATHROOM

#### Slender Lighting

Lighting design trends 2021 for bathroom décor tend to be in minimal elements, sophisticated and slender. This minimal touch provides an ideal chance to accent the

ceiling, floor, mirror, etc. The best part is that this trend can go perfectly with any kind of bathroom. Exquisite pipe lights are an excellent practical and uptodate bathroom lighting choice for the mirror either on the left and right sides or the top and bottom.

## BEDROOM

### Luxe Factor

There aren't many areas in our house as versatile as our bedrooms. It's where we spend our most intimate, and quiet moments, and next year, you can go to the next level and elevate luxury and craftsmanship. Think of it as the comforts of your favorite hotel!



Laine Suspension | DeligthFULL  
Collins Dining Chair | Essential Home



Marcus Pendant | DeligthFULL  
Cable Dining Chair | Essential Home  
Bertoia Round Dining Table Essential Home



Galliano Wall | DeligthFULL  
Anthony Sideboard | Essential Home



Donna Table | DeligthFULL  
Bardot Armchair | Essential Home



Zelda Single Sofa | Essential Home in partnership with Studiopepe

# FORECAST COLORS 2021

## HOW YOU CAN INCORPORATE THESE HUES IN YOUR HOME DÉCOR!

This year has definitely not been easy. Even though several hobbies and passions have emerged during quarantine – such as diy home renovations – we are sure that you postponed your big project for next year. If you have a big home renovation coming in 2021, or an important interior design project, this is the right article to read. You'll have a glimpse of the color palette for 2021, and which hues you'll see pretty much everywhere! From soft grey shades to lavender color, check out this amazing color palette filled with colors that go a little bit aside the classics!

### SHADES OF GREY

Contemporary design is one of the main trends of the year. An aesthetic that is always evolving, since its name means 'at the moment'. Currently, this particular style can be defined as minimalistic with clean lines and a neutral color palette with different shades of grey. Insider tip: add different textures and materials to create contrast and depth, and check how all-neutral doesn't necessarily have to be boring and plain.

### MUSTARD

This year, at imm Cologne 2020, one of the main color trends for 2020+ was precisely Celery green. This yellow-green hue is considered the new masculinity movement, creating a beautiful statement in any home décor!

### CINNAMON

Cinnamon a rich tone of brown, one of the biggest trends of this Fall season! A neutral color with a powerful statement that brings together all the décor. It can be paired up with soft yellow hues, tones of white and beige, and also dark contrasts like brown or black. So get ready to incorporate it once again next year!

### SANDSTONE

Evolving electricism, is about choosing neutral colors, however adding always a bright color. Orange, medium pink and pale blue will be the top chosen ones.

### LAVENDER

Lavender is everywhere this year, and will continue in 2021! This is not a neutral color, but it almost defines itself as one, since all the colors pair up so well. If you don't want a big change in your home décor, pick lavender cushions, armchair or even bold lighting fixtures.

# DESIGN PIECES 2021

Each day, Inspirations Blog brings you the latest and greatest in residential and hospitality décor. From a new launch that we can't stop obsessing over or a great deal we found at DelightFULL's online shop; the following curated design pieces will make us happier at home in the upcoming year, and we believe that you shouldn't be waiting until then to display them!

## MID-CENTURY DESIGN

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### Franco Bed Essential Home

A true display of handskill, this bed's immense headboard is a testament to craftsmanship.

### Norah Suspension Lamp | DelightFULL

Norah is a mid-century modern lighting design that was inspired by the 50s decor. This modern sputnik chandelier light is the perfect combination of a mid-century modern design and a minimalist design. The standout feature on this 17-light brass chandelier finished in nickel plated is the delicate form of Norah's arms. A glossy black finish blends well with naked light bulbs for a refined and more personalized look. The bulb holders in aluminum can be customized in any RAL color of your choosing. This brass chandelier can serve as an accent piece in a wide range

of styles, but it will look better if you use it in your Scandinavian style living room.



## Modern Design



### Russel Bar Chair

#### Essential Home

Adorn your living room with a sophisticated design piece that incorporates all of the mid-century elements.



### Scofield Suspension Lamp | DelightFULL

Scofield is an unusual lamp with a modern aesthetic appeal. Each light and bracket rotate separately allowing different light focuses in one single space, making this fixture a super functional piece. The mid-century modern lamp has round lampshades in aluminum, that can support different activities and create a modern design in the room. Choosing the right finish you are adding a more personalized and welcoming atmosphere to your space.



## MINIMALISM

### Coltrane Suspension Lamp | DelightFULL

Coltrane pendant lamp is one of DelightFULL's top best sellers. With a minimalist and industrial feeling to it, it is not, however, hard to understand where the mid-century inspiration lies. Coltrane is a simple suspended ceiling light, which is handmade in steel. It features a steel cord and canopy at the top, while down below the tube is built out of stainless steel, with a gold powder finish. The shade is also made of steel but it is lacquered a matte gold on the outside and a gold powder paint on the inside. An industrial pendant lighting design fit for the most demanding setting, with a seal of high-quality craftsmanship only delivered by the best artisans in the industry. Coltrane is a great mid-century modern lamp for more minimalist home interiors, as well as for contemporary hotel decor.

## STATEMENT PIECES



### Vaughan Suspension Lamp DelightFULL

The welcoming and shiny presence of Sarah Vaughan is present in every single detail you'll find in Vaughan mid-century modern fixture. Aesthetically pleasing, the mid-century lighting design is the perfect choice for a modern dining room as well as a statement figure in a hospitality

project. With intricate yet discreet details, this mid-century ceiling light will add a Hollywood glamour with its golden tones and contemporary aura. Vaughan mid-century design is the soothing and unexpected design piece into any project you see fit.

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## INDUSTRIAL STYLE

### Ike Pendant Lamp | DelightFULL

With a Scandinavian design, Ike pendant lamp adds a modern yet industrial feel to any space. This hanging ceiling pendant can be done in different shapes and dimensions, allowing you to personalized lighting ambiance and mood. Handmade in brass and aluminum, the glossy black finish and the copper accent deliver the perfect look. Ideal for industrial kitchens, dining rooms, restaurants and bars, this copper pendant light it also looks great as a bathroom suspension lighting with a mid-century modern decor. Therefore, Ike fits practically in every style, due to its sleek shape and minimalist design.





## ART DÉCO

### Turner Floor Lamp DelightFULL

Turner floor lamp was inspired by Tina Turner's electrifying dance moves. Ideal for any hotel design project, this art deco floor lamp will fit perfectly in a modern lobby entrance or next to a mid-century lounge chair. This mid-century floor lamp has five large arcs made of brass and a semi-spherical top cover of aluminum lacquered in glossy white or any other RAL color of your choosing. With the possibility of rotating its arcs into the desired position, Turner floor light is perfect for anyone looking for a practical lighting design with a cutting-edge design. All in all, this modern corner lamp allows you to create your favorite composition at any time, elevating your mid-century modern decor.



### Mansfield Armchair Essential Home

The iconic Mansfield chair is our ultimate mid-century modern masterpiece you'll want to have in your home.



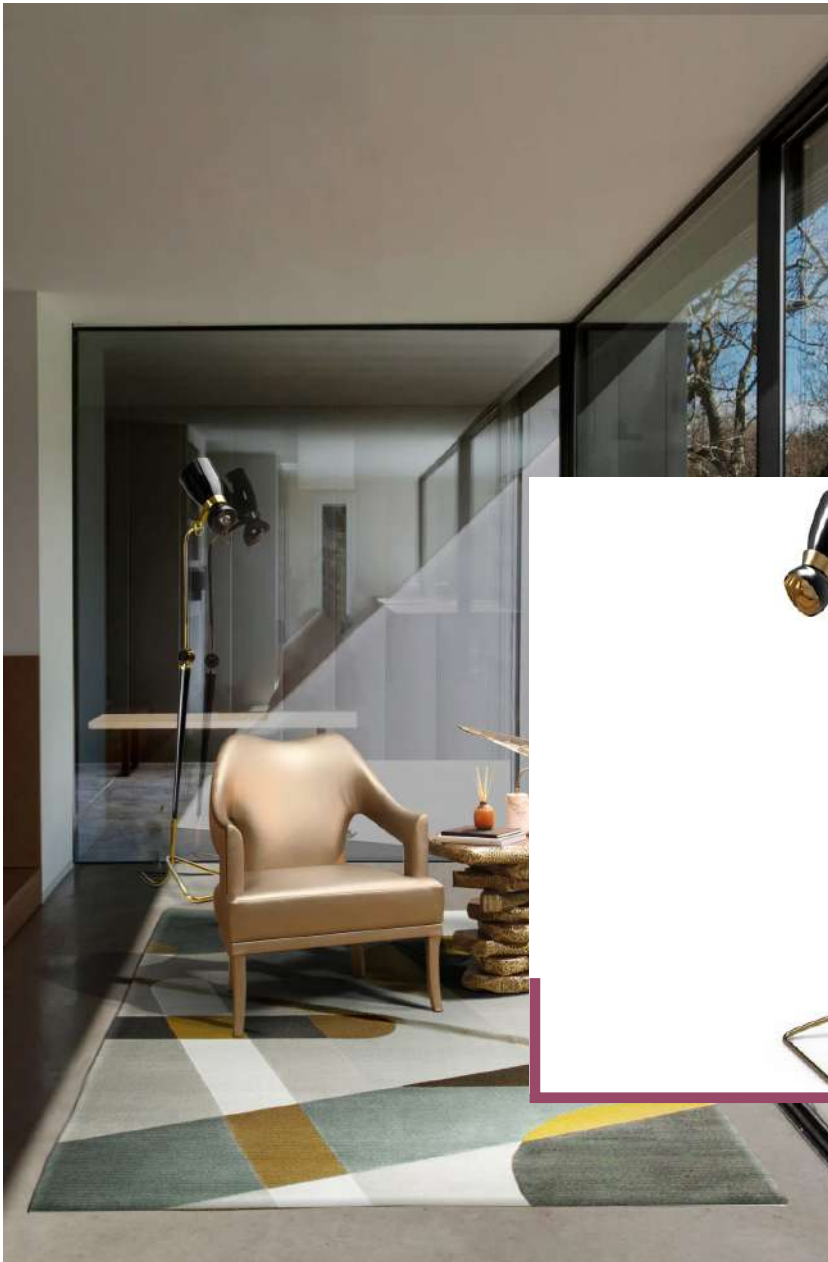
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### Monocles Cabinet Essential Home

A drinks cabinet with a fresh and sleek look, Monocles Cabinet combines style and functionality. With protruding circles of different sizes at the front, showing that a calculated imperfection goes a long way in design. You'll find yourself taken back in time as soon as you take a look at this piece.

## VINTAGE STYLE



### Amy Floor Lamp | DelighthFULL

Amy vintage floor lamp was inspired by the great jazz singer and songwriter: Amy Winehouse. Amy has a vintage retro style that embodies the soul of the British artist and the 50's interior design style.



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With a glossy black lamp shade that bears a resemblance to Amy's legendary hair and a small gold powder paint detail that recall us of her golden earring, the brass floor light suits the most demanding mid-century modern setting. The flexible lamp shade is what makes this modern lamp, the perfect reading

light for your vintage bedroom or retro home office since it will point in any direction you need. Note that Amy floor lamp features a footswitch that is on the cord, and the brass detail on the lamp shade has the sole purpose of adding a more modern aesthetics feeling.



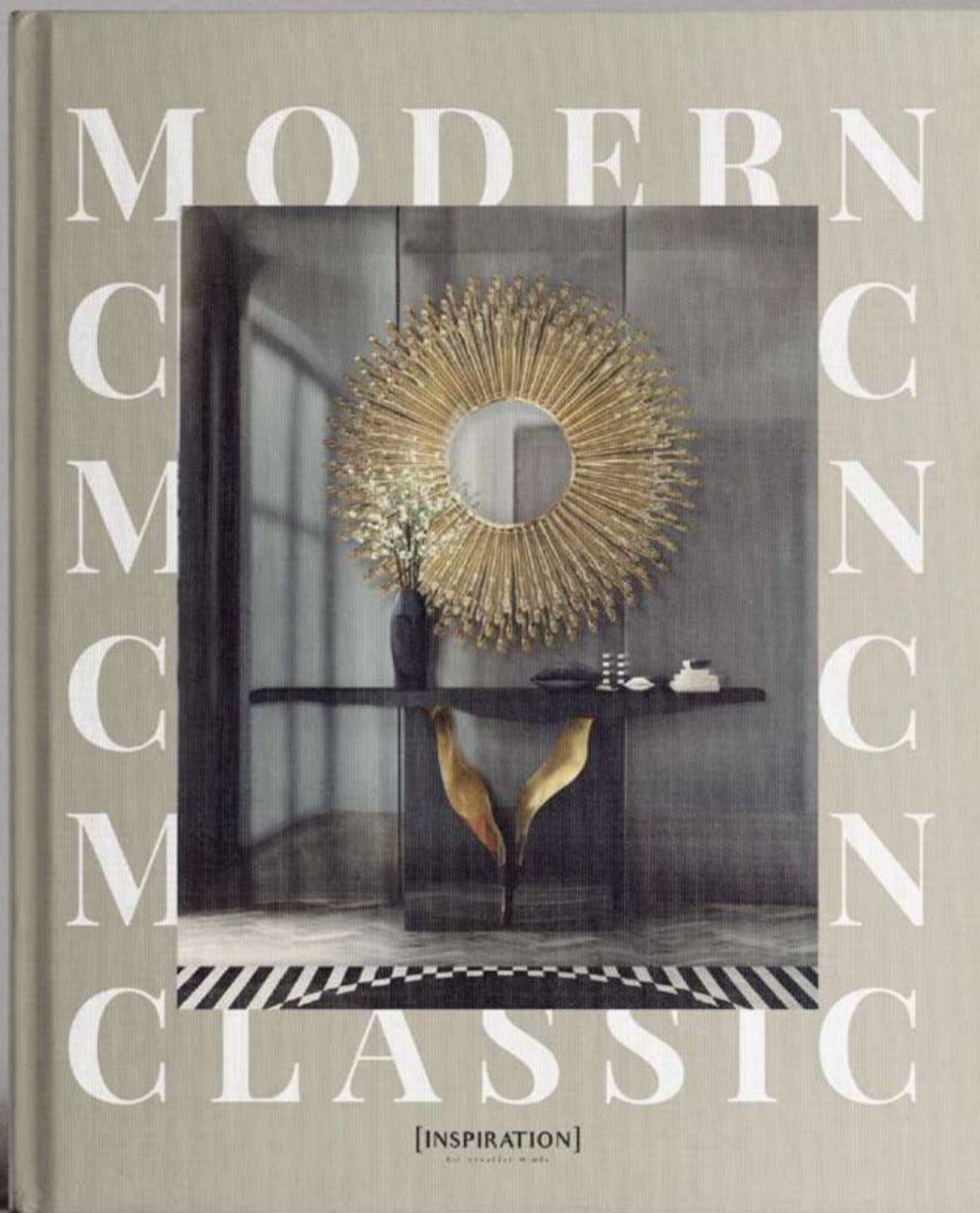
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# TRENDBOOK

FORECASTING THE FUTURE OF DESIGN

OUR SEASONAL TREND BOOKS ARE SEEN AS AN ESSENTIAL TOOL BY SOME OF THE WORLD'S BEST BRANDS AND RETAILERS

GET ACCESS NOW AND BRING TRENDS TO LIFE





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# COLOR OF THE YEAR

## BY BENJAMIN MOORE

Due to the pandemic crisis, the concept of home has changed. It's no longer the place where we chill, spend time with our family and recharge the batteries for the daily basis. Actually, it has many extra roles: home gym, home office, and even the meeting point of important business decisions.

Life wouldn't be the same without color. A different color palette can set an opposite mood, and a bold painted wall can bring the place together. Benjamin Moore definitely knows the importance of color, and it has already revealed the color of the year 2021 that will finally bring some harmony to the chaos we're living.

Aegean Teal (2136-49) is a mid-tone blue-green hue, chosen before the hectic events of 2020, and this decision couldn't be better! This specific hue belongs to a color palette with 11 different shades that will make your interior décor peacing and soothing!

2021's color palette is a collection of organic and solid shades, muted hues that are both 'livable and approachable'. The kind of colors that you definitely won't think twice at the moment of deciding which color will fit better your living room set.

"There's a casual elegance and grounded sensibility in this palette," said Hannah Yeo, Benjamin Moore Color & Development expert, in a webinar reveal of the color. The palette has both dark and light shades and most of them do skew warm in tone, making them cozy and versatile. "Aegean Teal certainly draws its inspiration from the outdoors as does Amazon Soil (2115-30), but other shades reference the joy in the small, simple moments that take

place in the home. Muslin (OC-12), for example, could bring to mind your favorite linen kitchen apron, while Potters Clay (1221) could be the shade of the terracotta planters that hold your houseplants. Atrium White (OC-145) and Silhouette (AF-655) are the soft, subtle white and charcoal shades rounding out the palette."

Aegean Teal feels so familiar that interior designers and homeowners should risk it and invite it to their homes and design projects. "The blue tone creates a soothing effect, while the green brings the outdoors in," says Chicago-based designer LJ Savarie of Savarie Interiors. "The overall aesthetic is one both approachable and relatable and when used in a space, it will create rooms where you want to spend time."



# COLOR OF THE YEAR

## BY PANTONE

It's impossible to imagine life without color. Color plays a vitally important role in the world in which we live. Color can sway thinking, change actions, and cause reactions.

Every December, design lovers and professionals are anxious to find out what shade Pantone will select as its Color of the Year. The Color Institute is considered the God of Color Schemes, and after months of every paint brand under the sun releasing their own color for 2021 predictions, the experts at Pantone finally reveal their choice!

Pantone has decided not to select one hue as the singular Color of the Year for 2021, and instead of that, it chose two distinct colors that represent the mindset with which all of us are approaching the end of 2020. 2020 was a year filled with unknowns and "the selection of two independent colors highlights show different elements come together to express a message of strength and hopefulness that is both enduring and uplifting, conveying the idea that it's not about one color or one person, it's about more than one."

"This is the first time since 2016 that Pantone has crowned two shades as the ultimate Color of the Year, but Eiseman explains that choosing a pair of independent colors is a way to reflect what is happening around the world. Particularly this year, when so many lives have been upturned by the Covid-19 pandemic." says MyDomaine.

The two shades are PANTONE 17-5104 Ultimate Gray and PANTONE 13-0647 Illuminating. Choosing this color duo is a message "of strength and hopefulness that is both enduring and uplifting," according to Pantone. Ultimate Gray is "emblematic of solid and dependable elements which

are everlasting and provide a firm foundation," while Illuminating is "a bright and cheerful yellow sparkling with vivacity, a warming yellow shade imbued with solar power." according to Pantone Institute of Color.

"The union of an enduring Ultimate Gray with the vibrant yellow Illuminating expresses a message of positivity supported by fortitude (...) Practical and rock solid but at the same time warming and optimistic, this is a color combination that gives us resilience and hope. We need to feel encouraged and uplifted; this is essential to the human spirit." says Leatrice Eiseman, executive director of the Pantone Color Institute.

These shades will represent color trends in general, and Pantone believes both colors will make great choices when it comes to interiors.

PANTONE 17-5104  
Ultimate Gray

PANTONE 17-5104  
Ultimate Gray





"Ultimate Gray and Illuminating are a great combination to set the mood in any room in the home, adding a dose of sunshine and positivity. Juxtaposing Illuminating with Ultimate Gray in table linens, sheeting, and home accessories (including pillows and tabletop) infuses vitality and liveliness," according to a Pantone press release. "Painting a front door in bright yellow Illuminating conveys a warm and welcoming message when supported by solid and dependable Ultimate Gray in the exterior finishes," the press release continues. "The ideal combination for any office whether in the home or in a commercial space with Ultimate Gray providing the firm foundation for Illuminating, a vibrant yellow that heightens awareness and enhances intuition, lighting the way to the intellectual curiosity, originality, and resourcefulness of an open mind."



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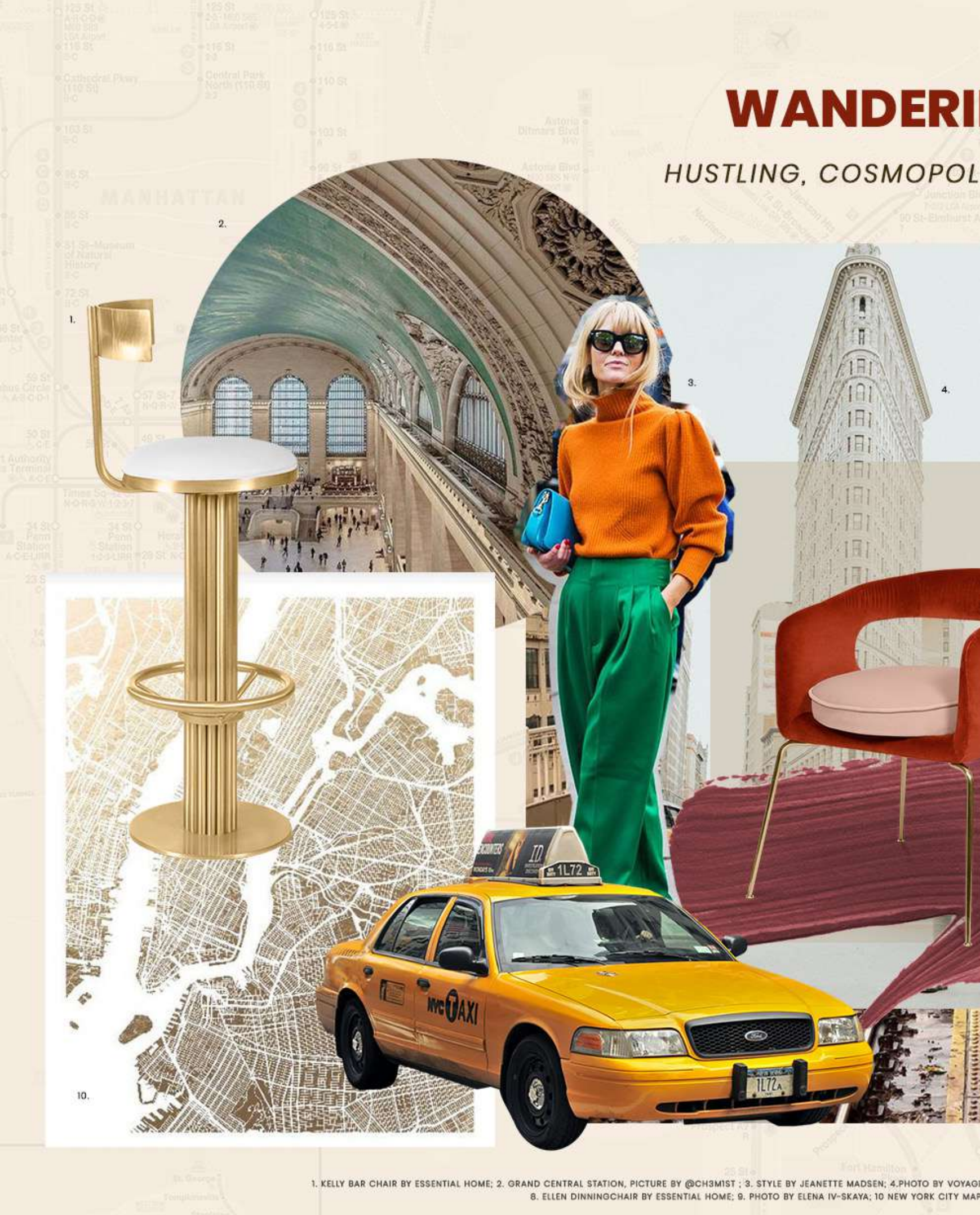
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# FORECASTING: MOODBOARDS TRENDS



# WANDERING

HUSTLING, COSMOPOLITAN



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1. KELLY BAR CHAIR BY ESSENTIAL HOME; 2. GRAND CENTRAL STATION, PICTURE BY @CH3MIST ; 3. STYLE BY JEANETTE MADSEN; 4. PHOTO BY VOYAGEUR; 5. ELLEN DINNINGCHAIR BY ESSENTIAL HOME; 9. PHOTO BY ELENA IV-SKAYA; 10. NEW YORK CITY MAP



# ING NEW YORK

ITAN, AVANT-GARDE, LIMITLESS



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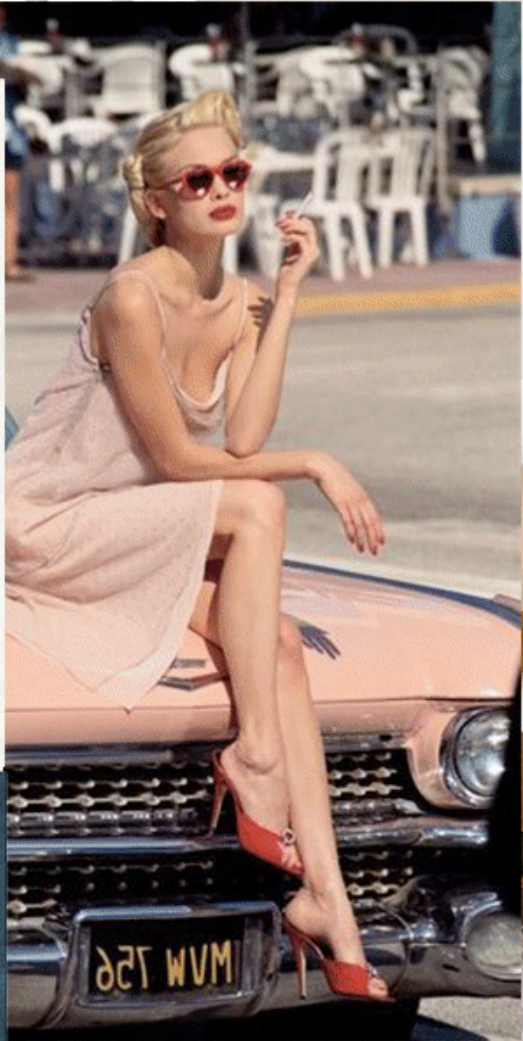
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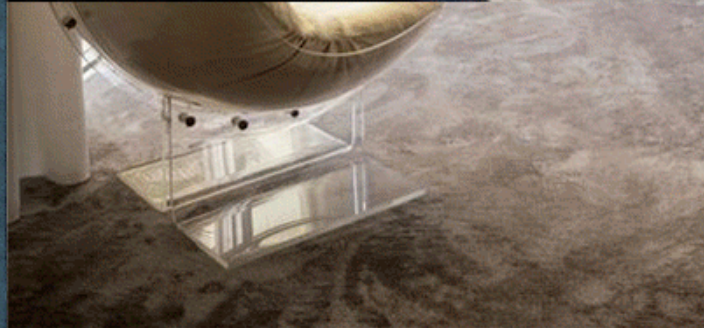
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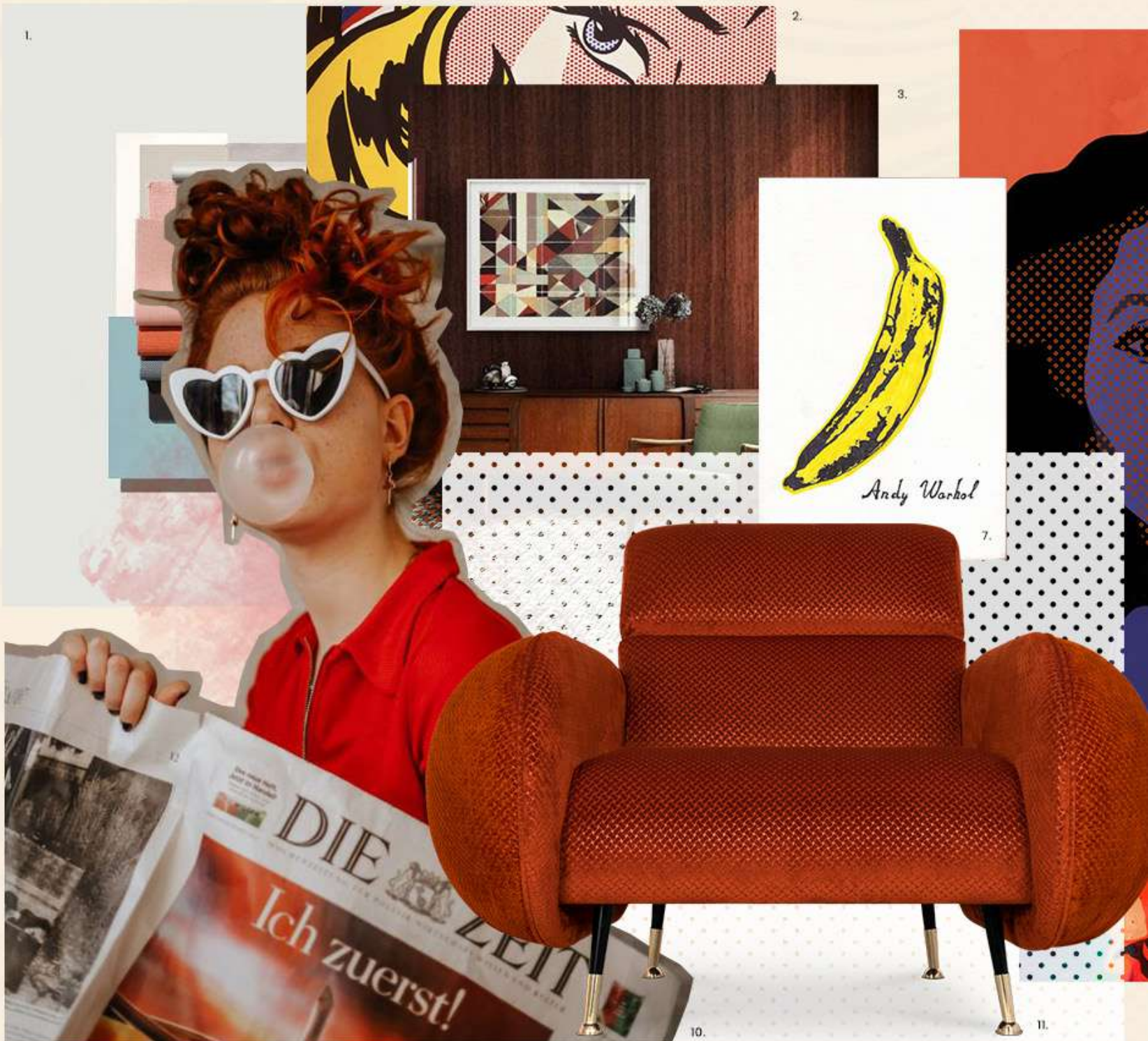
# MODERN DESIGN

VIBE, VIBRANCE COLOR, ARTISTIC



# RETRO

VINTAGE, POP ART, MID-CENTURY



# GLAM

RY, CURVED SHAPES, COLOR POP



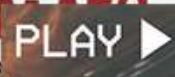
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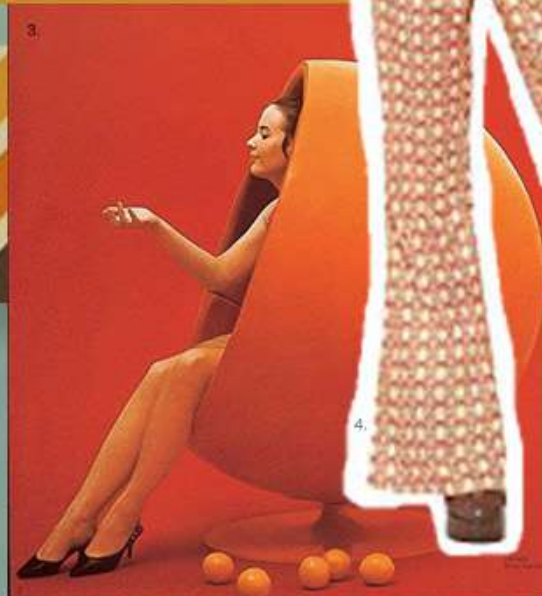


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# THROWBACK

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**GREEN**

think green

**SUSTAINABLE DESIGN**

**THINK**

# ECO FRIENDLY BULBS

## TO ENLIGHTEN A SUSTAINABLE WORLD!



DelightFULL is a mid-century lighting brand with handmade pieces that can have LED bulbs! Galliano wall, Coltrane Floor and Etta Round Suspension lamps are only a few examples we want to show you today!

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Like said before, all the pieces are handmade in brass and aluminum – “Aluminium in sustainable product design. Materials that we consider traditional, like concrete and plastic, were created when people spent less time pondering environmental concerns” – by talented artisans that still use ancient techniques to produce these master pieces in order to continue elevating design and craftsmanship. Galliano wall lamp is one of the best sellers of the brand due to its versatile style, ideal for contract projects!

Galliano has a mesmerizing lighting effect, and you can change the color, finish, and, of course, type of bulb!

A beautiful chandelier for your dining room décor, handmade with no toxic elements, can you imagine that?

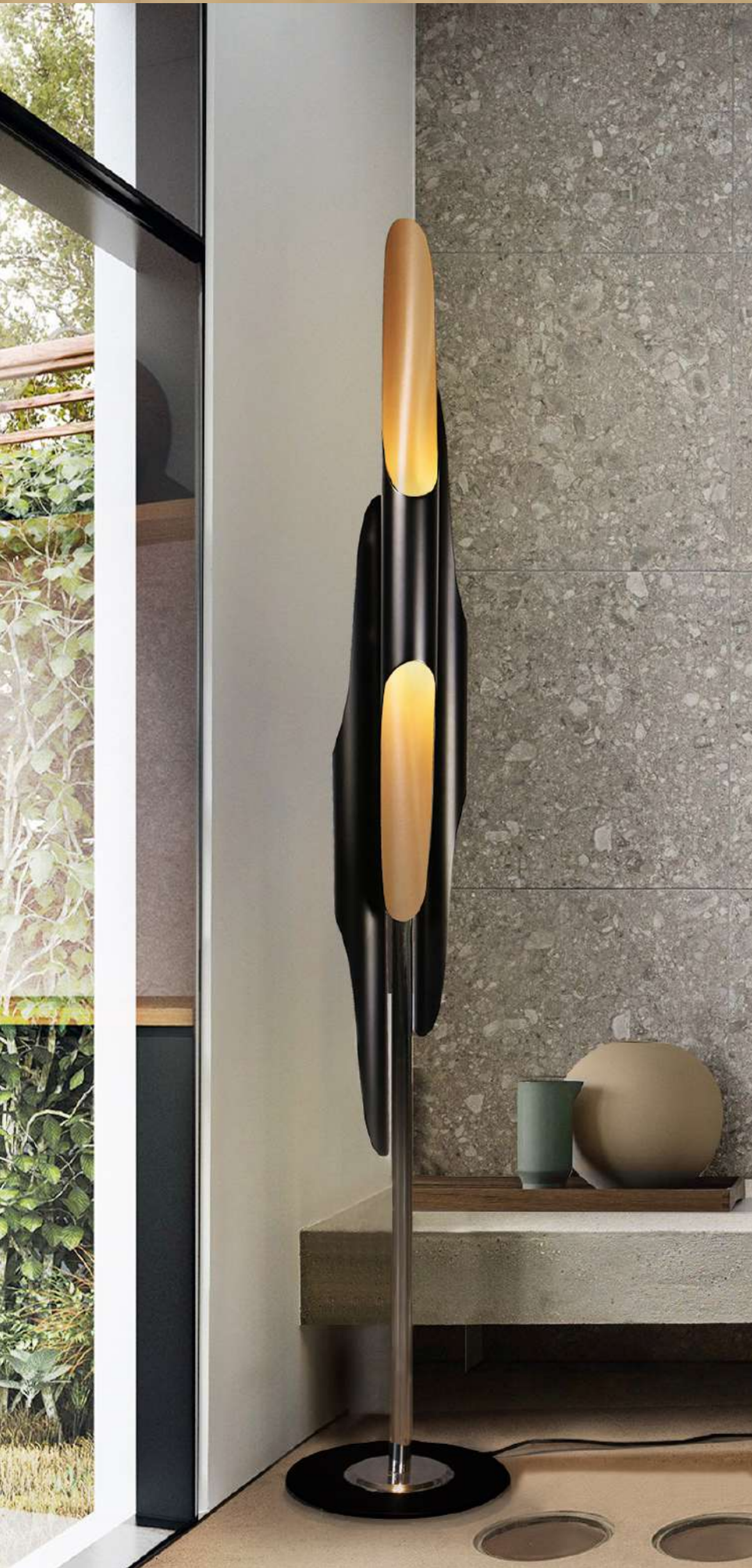
Etta Round Lamp is a sophisticated and very functional chandelier lighting design suited for the most luxurious settings you can think of. It is handmade in brass, with the additional unique feature of each one of its leaves being shaped and assembled by hand. The gold brushed standard finish gives this brass chandelier a true sense

of luxury. Seeing as this is a bespoke lighting design, every feature can be altered to meet your expectations and requests. Etta is the perfect chandelier lighting for a luxurious lobby at a five-star hotel, but it also looks amazing in a grand dining hall.

Atomic Table Lamp is a peculiar design, inspired by the discoveries of the atom! We all know that an atom has both positive and negative energy, but it's impossible to stay negative around this sustainable energy!

With a body handmade in brass and steel, this large table lamp features a set of 4 round spotlights all arranged in an abstract organic composition. Weighing in at almost 20 pounds, Atomic table light has several gold-plated elements that turn it into a sophisticated option perfect for a modern home office, or a contemporary living room.

Last, but not least, Coltrane Floor Lamp! This lighting piece belongs to the best seller lighting family, and it can also enlighten your day with energy that doesn't cause an impact to our Planet Earth.



Coltrane Floor Lamp | DelighFULL



Image Credit: Rossana Orlandi



Stickbulb Big Floor Bang Lamp  
Image Credit: Rossana Orlandi

## ROSSANA ORLANDI

## THE PIONEER OF ECO FRIENDLY DESIGN!



Rossana Orlandi is a renowned name in the fields of fashion and design. Actually, she can be considered the pioneer of eco friendly design, since she was one of the first designers concerned about the impact towards Nature and how design could be seen as a tool to solve the world's biggest issues.



In 2002, Rossana Orlandi opened her own design studio – Galleria Rossana Orlandi – and it's already considered one of the top sites to visit when in Milan, if you're a design lover. An avant-garde and bold design that definitely doesn't pass unnoticed. Last year in Milan Design Week, the designer presented two stunning projects raising awareness to sustainability – Ro Plastic Price and Guiltless Plastic.

After working in the fashion world for over 20 years, Rossana Orlandi took the risk of changing her path and started a career in design. When she decided to open her gallery in 2002, she was just "buying stupid things" to fill up the space. But it all changed when she discovered Sebastian Wrong, the designer of 'Spun Light', produced by Flos.

The gallery's first installation had an enormous success thanks to the support of friends, design magazines and schools. "It has been super exciting since the beginning because designers started welcoming me with an enormous passion", says Rossana.



I call my space "the all design", because every talent is well accepted and welcome to join our family.



Rossana Orlandi

Rossana was one of the pioneers when speaking about eco friendly design, and the first one to actually see that design could be a tool to solve the world's biggest issues. That is why you can see several projects raising the importance of sustainability.

Rossana Orlandi presents a wide selection of peculiar design pieces since tables to lighting fixtures, indoor to outdoor pieces, and much more!



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# GET SMART: TOP 5 DESIGN

## PODCASTS TO INSPIRE YOUR PROJECTS IN 2021



### ▶ THE STYLE FILES

Paloma Contrera takes you on a journey through design to hear the thoughts of top designers such as Bunny Williams, Mark Sikes, Alexa Hampton, and Martyn Lawrence Bullard. She started the podcast this Spring, while everyone was isolating, and it's been a success since day one! If you want to get to know what's going on in the head of the best designers in the world, this is the podcast for you.



### ▶ 99% INVISIBLE

This is the podcast that mixes architecture and design with everyday life. Hosted and created by Roman Mars, he takes a look at how design shapes our lives and world, from architecture to the small design details in everyday fashion. If you want to take a closer look at how design is everywhere around you, Roman Mars will open your eyes with 99% Invisible.



### ▶ ABC OF DESIGN

Embark with mid-century brands Essential Home and DelightFULL on a journey through the keywords of the design world, brought to you by the top interior designers right now. This new and exciting podcast will bring you to the biggest names in the industry as they unveil the most important words of design and what they mean to them.



### ▶ THE OBSERVATORY

Hosted by designers Michael Bierut and Jessica Helfand, The Observatory is the perfect podcast for the design and pop culture lovers, exploring how these two topics mix together. If you want to be up to date on design but not forget about the world of entertainment, then The Observatory is the right podcast for you.



### ▶ DESIGN MATTERS

If you want to listen to the OG of the interior design podcasts then Design Matters with Debbie Millman is the right one for you. In fact, you can binge it right now! Millman started her podcast in 2005 and has since created over 200 episodes, talking about the world of design, and it's definitely one of the most celebrated podcasts in the industry.



**SHOWROOMS WORLDWIDE:** NYC | LONDON | MILAN | PARIS | MOSCOW | OPORTO  
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ESSENTIALHOME.EU | INFO@ESSENTIALHOME.EU | +351 914 922 036



# A TIME CAPSULE TO THE GOLDEN ERA

## COVET VALLEY WAS REVAMPED HAS NEW SURPRISES TO KICK OFF THE YEAR

The year started out quite different from what we are used to. For more than 10 year Maison et Objet Paris marked the interior design industry since it is considered to be one of the most trendsetting events of the year. The plane trips and hotel booking were replaced by the comfort of our own homes, but that doesn't mean that the exciting news is also going to be postponed. That's right, we might not have the inspiring stands at Paris-Nord Villepinte Exhibition center , but DELIGHTFUL and ESSENTIAL HOME have prepared something exciting to kick off the year. Covet Valley was revamped with incredible design ideas (room by room) and new mid-century products that are ready to open your horizons and imagination.

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If you ever visited Portugal, you know that some of the best views are the beautiful natural views that complement the Douro, a Unesco World Heritage Site famous for its strong wine culture. But

  
Meet Covet Valley a unique design paradise that was originally built in the 1960s and is surrounded by one of the most beautiful landscapes.

that isn't all that the beautiful Douro has reserved for its guests... That's right, besides the famous vineyards and unique views, there is one special treat for design lovers who are always looking for new sources of inspiration and ideas!

By keeping its mid-century architectural roots intact, this unique space becomes the ultimate mid-century time capsule from the inside to the outside.

More than a simple design showroom, the Covet Valley is ready to provide you the full mid-century design experience with its unique views and curated design collections from Essential Home and DelightFULL. Bringing together the famous American concept with the traditional Portuguese culture in its essence, this beautiful residential project is the ultimate dream house for the admirers of the so-called "Golden Era".





Duke Floor | DelightFULL  
Marco Armchair | Essential Home

Providing a full experience of the mid-century lighting world, DelightFULL wants to revive the design and inspirational art from the 40s to 70s, bringing to you fresh classic lamps with the progress of colors and materials of modern decor. Keeping the same perspective as its sister brand, Essential Home is an innovative mid-century modern furniture brand that takes important historical and cinematographic references from the 1930s and 1960s and turns them into unique furnishing pieces. Together they create the ultimate time travel journey through the best of the mid-century era.

The rigorous geometric lines and large windows that perfectly integrate the house in its natural surroundings provide this unique residential project the perfect natural lighting source to light up its interiors during day time. However, by nightfall, DelightFULL's modern fixtures assume the leading role in this "Golden era" play giving to space a unique and memorable feeling.



Living room set at Covet Valley





Needless to say that its interiors are filled with the best mid-century combinations of exquisite furniture and creative lighting pieces, handmade and customized until the last detail by their talented master artisans. A simple piece of furniture or lighting design can easily be the statement on its own or be the partner of a memorable combination thanks to the brand's strong craftsmanship culture and amazing customization skills. That is what makes this unique residence so special and so inspiring.

What many people don't know is that this house has its door opened for all of the mid-century lovers who want to travel back in time with Essential Home and DelightFULL. Whether you want to visit the showroom or even organize a unique event inside the mid-century modern house, this unique showroom will give you unique opportunities to have the ultimate design experience. With Covet Valley you will be able to:

### **1. HOST FABULOUS EVENTS (DIGITAL OR IN-PERSON):**

This unique mid-century modern residence can host multiple event types that most people didn't think was possible. For example, were you looking for the perfect place to showcase your fashion line or beautiful accessories? Well, your searching time it's over... Covet valley provides the best luxury sceneries to make your vision come to life. Follow the example of Luis Onofre, one of the most renowned names in the fashion industry, and book this space for a photo shoot of a lifetime.

### **2. PARTICIPATE IN THE EXCLUSIVE TOURS (VIRTUAL OR IN-PERSON) AND EXPERIENCE THE ULTIMATE MID-CENTURY MODERN WORLD:**

The ultimate goal of DelightFULL and Essential Home as one of the leading mid-century modern brands in the world is to provide the ultimate time travel experience with their unique products that keep the finest craftsmanship techniques alive. When they decided to create their own "home", the Portuguese brands also created a unique team of experts ready to provide you an exclusive tour of this beautiful residence and assist you in your every need... It literally can't get any better than this, don't you think?

### **3. COLLECT THE BEST MID-CENTURY COMBINATIONS IN THE WORLD WITH OUR READY TO PUBLISH SETS THAT LOOK LIKE THEY CAME RIGHT OUT OF A FAMOUS MAGAZINE COVER:**

The online world is a big part of the world's daily routine, especially after the pandemic crises that society has faced, and Instagram has become the Holy Bible for visual creative content. Every design enthusiast wants to show to the world their creative and unique aesthetic sense through a well prepared and organized Instagram feed, right? Well, the unique Covet Valley has got your back once again. Its unique interior design sets that look like it came right out of a famous magazine cover will transform your Instagram feed into an influencer level in a blink of an eye... Pretty great don't you think?



SITTING  
DOWN WITH...

# CARINA MARTINS

## MID CENTURY MODERN RESIDENTIAL PROJECTS

At Carina Martins, the team will help you with your home design project since day 1 until it's finished. One of the keys of success is definitely the attention to detail: the client will be updated in every stage of the project in order to fulfil its needs and wishes. "From something as small as choosing a color palette for your home to completely reorganizing entire rooms – or even your whole house – our design team will provide you with the assistance that you need."

The final result has to reflect the client and it has to match what it has envisioned. Working alongside with some of the greatest design brands of the world is also half-way straight to success.

The Swiss company's services go from "sewing curtains & soft furnishings to simple layout plans and colour selections to full-scale remodel assistance and custom products." The company's showroom and shop has a wide range of quality selected furniture pieces, all hand-picked by experienced designers.

Plopping down some vintage furniture finds and calling it a day isn't quite enough, so we've rounded up some of the most inspiring mid-century residential projects to help you elevate your home décor instantly. Who knows? Maybe you'll be hosting a mid-century private party of your own pretty soon with the help of Carina Martins!

Each client has a different design taste, but one thing a bedroom should always be, though, is cozy. We spend one-third of our lives sleeping, and those of us who love the snooze button even log even more time in bed. Having a comfortable and relaxing bedroom décor isn't just nice, it's nonnegotiable. Natural light is one of the most romantic features of any room, and this is actually an

imported characteristic from mid-century design. Having the right balance between natural and artificial light can emphasize volumes and shapes, adding contrast and depth to the room. The design company invested in a set of white thick curtains that can let the light in when the client wants and shut it out when it doesn't. Convenience is key.

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Image Credit: Carina Martins



Mid-century design is all about clean lines, curved shapes and a neutral color palette. In this case, the team of committed designers went for a warmer bedroom décor.



The ideal color palette for a cozy mid-century modern oasis. Carina Martins' designers know exactly how to set the mood with a collection of rich, neutral-adjacent tones.

Waking up the living room décor with a little refresh can feel invigorating. For the past months, we have been spending more time at home, and this particular room is the one we receive our guests, family and friends, so

it's important to change the décor time to time to add something new. One of the secrets to fall in love with your living room décor is to have a nice set of modern mid-century furniture and lighting that will set an incredible mood for your special evenings.

Once again, natural light is key. If you're lucky enough to have a space like this at home, congratulations—there's no better place to curl up with a good book and a cup of coffee, or enjoy a glass of wine at the end of a long day. We're sure that Carina Martins' design experts will do the best with the space you have!

If you're thinking about a home renovation, just in time of the new season, don't think twice and head to the Swiss' company showroom to find the greatest selection of furniture pieces to brighten up your space!



# BARCELONA PROJECT

## WE WANT TO BE TRANSPORTED THERE RIGHT NOW!

Michele Mantovani Studio is a well-established architecture and interior design company, located in Barcelona, that has been working with some of the most incredible design projects since 2012. The design firm also offers a wide collection of designer-approved furniture pieces and exquisite pieces of art that will add an extra glow to your home décor.

The designer already has a wide portfolio of interior and architectural design projects spread all over the world: Spain, Italy, the US, China, and many more! The key of success of this committed team of experts is the attention to the slightest details, and working alongside with some of the most renowned design brands of the market helps creating unique and memorable projects that fulfil their clients' needs and wishes.

Innovation, creativity and excellence are the motto of the design firm, and today, you'll get to know how contemporary meets cozy in this modern apartment with a unique view of Sagrada Família, in Barcelona, Spain.

The team had the challenge of doing the restructuring of an attic from the 60's, in the Sagrada Família's neighborhood, Barcelona. The main goal was to expand the space of the house, giving the sense that the rooms



Image Credit: MMS

are bigger than they actually are. There are a few hacks to achieve it: there's typically an open plan involved. Think dramatically high ceilings for one expansive unit that incorporates multiple rooms of the house, from the kitchen to the dining area, and the living room. For the industrial customized kitchen, the team chose marble to be the center of attention!

The roof and garden provide an amazing view of the sea, mountains and the monument that gives the neighborhood its name.

A modern bedroom is all about statement-making fur cushions that exude cozy vibes! A white bedroom that is far from stark that will take cozy to a whole new level.

To wrap this design project, an exposed brick wall in the modern bathroom that looks anything but cold!



**CLEAN LINES, A SOLID  
COLOR SCHEME, AND  
MINIMALISTIC  
LIGHTING AND  
FURNITURE PIECES,  
CREATE THESE  
SPACIOUS COMMON  
SPACES, VALUING  
EVERY INCH OF  
THE HOUSE.**





# CAI DESIGNS SHARE ITS LIGHTING IDEAS AND TIPS

Some people derive joy from plowing through episode after episode of their favorite show on TV, however design lovers prefer spending a free afternoon moving furniture and adding new changes to make sure their crib is following the latest design trends.

The lighting we choose can transform our home, for better or worse. And, of course, we always prefer landing on the former, so it's crucial to make informed decisions and have the help of experts when shopping for a new fixture. This is why Inspirations Blog decided to help you out with this matter: CAI Designs is a US design store, born to provide the best luxury lines of the finest designer furniture and accessories in the industry.

The company has its corporate office in Illinois, and showrooms in Arlington Heights, Denver, Scottsdale and Chicago. All of them with a committed team of experts ready to help you find the most suitable furniture or lighting piece for your home renovation or any type of design project you have in hands.

Selecting the lighting and furniture pieces for a design project is one of the most important steps, but also the most stressful part. CAI Designs' team will show you a wide selection of different pieces from the most renowned brands of the world, adding a few tips and tricks of how to

choose the suitable fixture for different types of spaces. As expected, the design experts have plenty of savvy style wisdom and will tell you how to use lighting to flatter every corner of your house, from the kitchen to the entryway and beyond. The right lighting fixture cannot only set the right mood in your house, making it feel extra cozy, it can also make small spaces seem bigger and it also improves functionality of several tasks around the house.

So if you think your home or design projects need a dose of lighting improvements, contact CAI Lighting and the team will be eager to help you select clever lighting ideas to brighten up your space.

The company also provides incredible ergonomic and functional furniture solutions for the house, as well as imported items for those who are craving for unique decorative objects and one of a kind furniture.

"From table lamps to chandeliers, interior to exterior, quick ship to custom, CAI Lighting represents the most complete collection of lighting available to the design industry." And now, CAI Designs have just got mid-century influenced! These DelightFULL pieces will definitely provide a delightful living. Check out the amazing lighting designs you'll be able to see at:





Image Credit: CAI Designs' Facebook

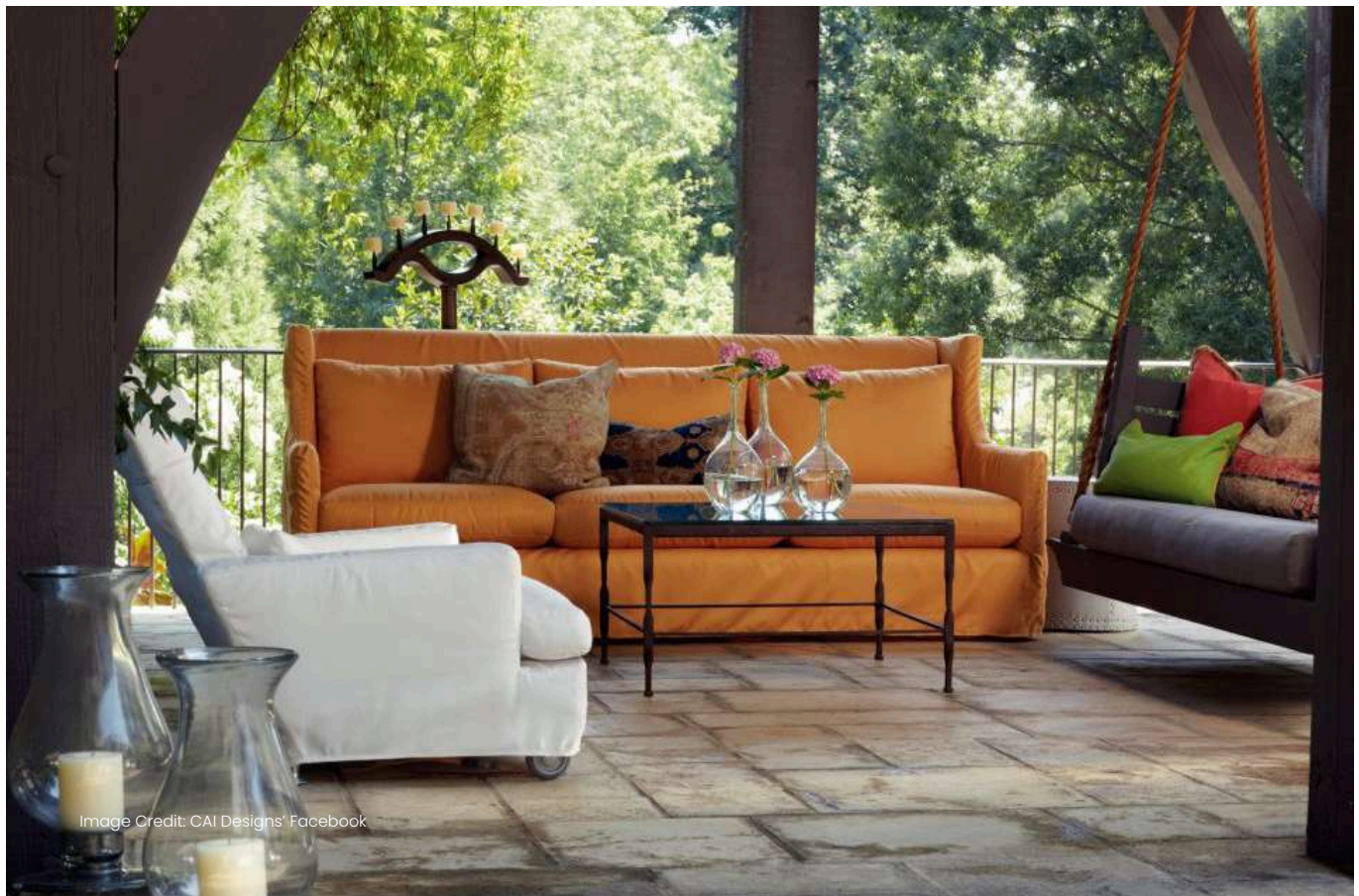


Image Credit: CAI Designs' Facebook

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# “BE STRANDKAI”

“With the waves of the Elbe and the pulse of city life, with the harbor on the horizon, Speichers-  
tadt as a neighbor and the Elbphilharmonie in  
sight.” This seems like a dream life, doesn’t it?  
Strandkai is the stage of an innovative design  
project that puts together all the different  
beauties of the hanseatic city. From cheap  
hotels to luxury properties, from high-end  
stores to exquisite restaurants, being Stran-  
dkai is a way of living.

Hamburg is one of the most residential cities in Ger-  
many, and this particular area seemed the perfect place  
to start an ambitious luxury project with a mid-cen-  
tury modern touch.

## FIFTYNINE

This presidential tower called FIFTYNINE was designed by  
the worldwide renowned architect, Hadi Teherani. The  
design expert did many other projects in Hamburg, so  
we can tell that the German city already has his unique  
signature style.

The building has 16 floors and a rooftop with an ama-  
zing view over the Elba. 76 luxury apartments inspired  
by the shape of ship decks with 53,89 m2. The client  
can customize their own home, based on their perso-  
nal taste, however the mid-century modern ambiances  
won our hearts!

This open floor plan does its best to connect the interior  
with the exterior, creating the sense of infinite. Having  
the right balance between natural and artificial light can



emphasize volumes and shapes, adding contrast to the  
room. This is one of the main parameters of mid-cen-  
tury modern design.

But what is mid-century modern style? As a result of  
economic changes in Germany after the second World  
War, several Bauhaus architects and interior designers  
migrated to America, starting a design movement know  
as Mid-century modern, characterized by elegance,  
simplicity and functionality. These apartments have a  
neutral and solid color palette with a range of different  
shades of grey that pair up perfectly with the curved-line  
shaped furniture.

It’s easy to understand why so many design expert idolize  
mid-century modern style: clean lines, gentle organic  
lines, neutral color palettes, and the love for different  
materials and textures.

The juxtaposition of different materials and the mini-  
mal ornamentation are key to get a cozy and elegant  
bedroom décor that will make us feel relaxed and ready to  
recharge the batteries for the daily basis. The windowed



walls makes us feel out in the world without leaving the house – something quite important nowadays due to the pandemic crisis we're facing.

Bathtubs are the ultimate trend of 2020. Can you imagine taking a relaxing bath at the end of a stressful day with the beautiful view of Hamburg?

One of the most complicated tasks when creating an interior décor project is to find the perfect lighting and furniture. To furnish in mid-century modern might seem difficult, however buying vintage is one way to do it. The team of design experts being this luxurious project work alongside with some of the best design brands of the world, able to provide curated customized pieces that will suit any apartment! Generally, one large piece can set the tone nicely and, in this case, the chandelier on the dining area is definitely the center of attention! As you can also check on the images, the designer decided no to go for many patterns, and stayed within a color range. Navy blue was a great choice for two reasons: first, it's Pantone Color of the Year 2020, and second, it resembles the tones of the sea.



# FUNCTIONAL AND BEAUTIFUL DESIGN PIECES

Whether you are a design lover or professional, Prodomo Wien is the place to go. In 1973, Peter Teichgräber founded the company, located in the capital city of Austria, and since then, design has followed its rhythm. The main goal is to elevate luxury design and craftsmanship, selecting a range of exquisite pieces from the most renowned brands of the world. Items from Artemide, Vitra, and Flos, are some just a little part of the offer of the design showroom.

With more than 40 years of design history, this particular showroom has a team of committed experts that will guide you through an incredible offer of one-of-a-kind pieces that will suit any of your design project, regardless of the type or scale of the project.

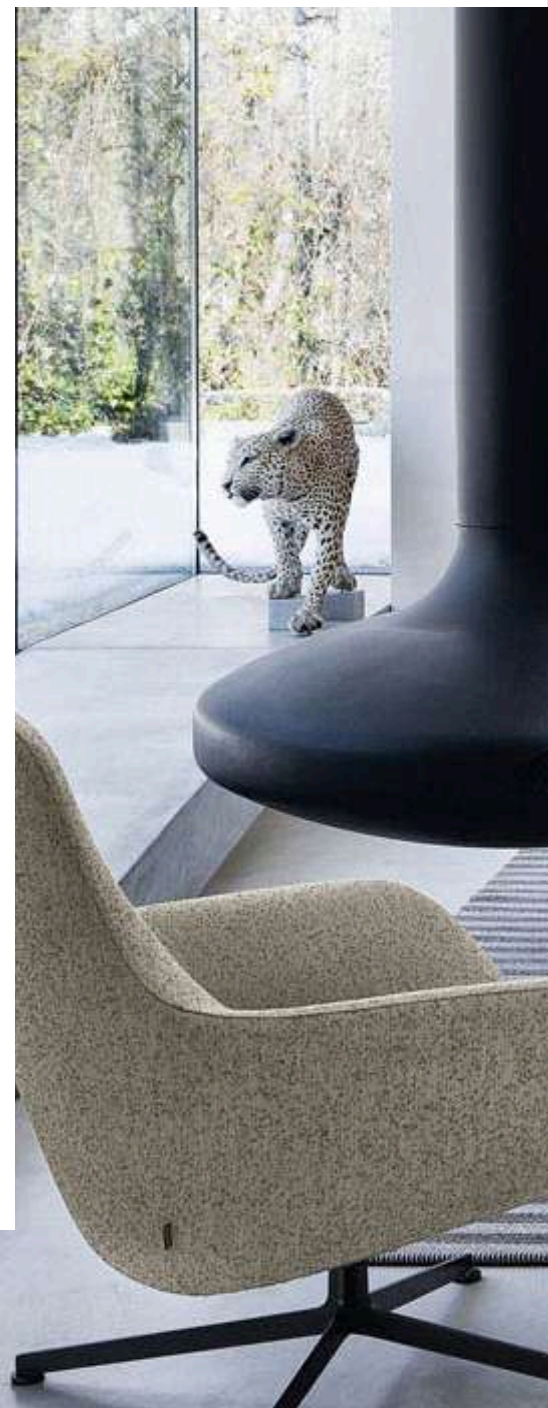
From minimalistic furniture to statement-making pieces, the design firm claims it is crucial to know the inspiration beyond the pieces. Prodomo Wien is always keeping

an eye on the latest design trends, and it will prove that functionality and aesthetic can actually coexist.

Shopping design experts know exactly when they have found real hidden gems – and we can guarantee that this is one of them! Whether you're in the market for a chic new sofa, a trend-driven dining set, an outdoor swing for the feeling of an endless summer; there's always an option out there that looks just as sophisticated as functional.

Because of its perennial popularity, you can also find a unique and contemporary reproduction to fill your home with furniture from the era – and travel back in time to the golden years of the fifties!

If you're looking for vintage style items, big-ticket items like sofas and armchairs or hoping to score smaller pieces like mirror and end tables, you know exactly where to go!





Mid-century modern is one of the trends that remains consistently in demand. It is characterized by being full of architectural allure and nostalgic, exquisite details, and it's also considered sophisticated and timeless.





**SHOWROOMS WORLDWIDE:** NYC | LONDON | MILAN | PARIS | MOSCOW | OPORTO  
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# STORYTELLING: HAPPY FEW COLLECTION DESIGNED BY STUDIOPEPE

After seeing the potential beneath the master artisans' skills, Chiara and Arianna found the right path to create a twist full design for the famous mid-century brands, Essential Home and DelightFULL.

A productive brainstorming gave wings to several ideas and possibilities the Italian designers believe that this task was the ultimate break to showcase their Made in Italy legacy and discover Portugal's strong craftsmanship techniques, like metalworking, wood carving, porcelain, hand-painted tiles, and jewelry manufactory.

The ancient Portuguese crafts are a natural inspiration for the Studiopepe's designers. Chiara fell in love with the traditional Portuguese metalworking techniques because this is a craft that can give to the product several original forms. On the other hand, despite her fascination for the magnificent forms and sculptural value, Arianna enjoyed the etching technique, a classic manufacture craft that evokes the past through its history.

"All of these elements stimulate us and we are curious to test it in the Design with a Contemporary Twist, and this is a positive challenge which motivates us a lot."  
– Ariana added.

After getting to know the two mid-century brands by visiting the backstage scenario, the Italian designers

were really amazed by the quality of products as well as the attention to detail and the fact all of their pieces are handmade by the best Portuguese master artisans.

These three factors show that the two brands feature a strong character in every step of the designing process. "It has been really interesting observing the employers at the factory, and their passion for Craftsmanship. We have been influenced by their passion because now we'll put them to the test." – said Arianna.

DelightFULL and Essential Home share the same design values from the start, that is why these two mid-century legends are always seen as the trendiest sister brands in the industry.

This year, the two Italian designers will be the thinkers and makers behind DelightFULL and Essential Home's mid-century products that will be a wonderland for the world's design lovers!

"Designing for Essential Home is a challenge I took up with enthusiasm because it gives me the opportunity to work on one of my favorite styles and moods which is the mid-century modern reloaded with new cues and materials."



See the full interview about Essential Home  
New Collection By Studiopepe



Zelda Single Sofa | Essential Home in partnership with Studiopepe



Virginia Armchair | Essential Home in partnership with Studiopepe



Zelda Single Sofa, Fitzgerald Modular Sofa, Phillip Center Tables | Essential Home in partnership with Studiopepe

# LA DOLCE VITA: A "TRAVEL-BACK-IN TIME" COLLECTION DESIGNED BY CARLO DONATI

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Passionate about the lines of the mid-century design lines, Carlo Donati believes that this era was the period of a time period where elegance and lightness were reference points, so the inspiration for his new furniture collection wasn't hard to find. "I absolutely believe that it will be a fundamental reference in luxury design since we're talking about timeless elegance." For the Italian designer, Essential Home is a brand that combines the Portuguese craftsmanship culture with a contemporary style.

For those who don't know, Portuguese craftsmanship has a well-known old tradition especially in relation to cork that is a light and resistant material and moreover an example of recyclable and sustainable energy. The hand-painted ceramic tiles and textile manufacturing are also a huge part of the country's artistic culture. The Italian designer has grown up surrounded with one of the world's best craftsmanship cultures, so with this brand-new furniture collection, Carlo Donati could combine two of his many passions: craftsmanship and a modern approach of the mid-century style.

"Designing for Essential Home is a challenge I took up with enthusiasm because it gives me the opportunity to

work on one of my favorite styles and moods which is the mid-century modern reloaded with new cues and materials." - CARLO DONATI

According to Carlo Donati, this partnership was the perfect opportunity to combine the great tradition of the master artisans, through the finest Portuguese craftsmanship culture, with a more Mediterranean mood. His main goal with this midcentury collection was to introduce "lightness, sixties patterns, some kind of 'joie de vivre' - very Italian. Like the atmosphere in 'La dolce vita' - Federico Fellini's masterpiece." This might be one of the most memorable collections ever created by the amazing Carlo Donati, don't you think?

Carlo Donati went live on Instagram with Essential Home to tell some interesting details on his most recent works. Discover with us why the Italian legend says its unique new pieces are closely related to Italy's most famous architecture icons!



See the full interview about Essential Home  
New Collection By Carlo Donati



Federico Chair, Mina Suspension, Claudia Rug, Alberto Dining Table  
| Essential Home in partnership with Carlo Donati



Giulietta Screen | Essential Home in partnership with Carlo Donati



Vittorio Sideboard | Essential Home in partnership with Carlo Donati

# SHINE BRIGHT LIKE A DIAMOND WITH THE NEW BOTTI DESIGNED BY DELIGHTFULL

Strong sense of character, Botti Diamond with the original lines from the best seller Botti Chandelier. Mid-century modern lighting design is iconic, and luckily for design aficionados, it shows no signs of fading, that is why DelightFULL has decided to reinvent one of the brand's biggest classics of all times. Meet Botti Diamond, a unique suspension piece that is shaped like one of the world's most precious stones.

There is no doubt that the Botti family has revolutionized DelightFULL's world with its strong sense of character and incredible design... That is why the star of the family, also known as Botti chandelier, has become one of the brand's most famous bestsellers. The sleek and modern lines of this unique family instantly take us into a music concert starring Chris Botti's smooth jazz vibes making this selection of lighting products a tribute to the golden years of the music industry.

The new Botti Diamond has the original lines of this iconic chandelier and (at the same time) brings a fresh modern twist that will suit any type of design project. This unique golden chandelier is a living proof that the inspiration world is unlimited and that the "old" ideas can be the starting point to a trendy new product that showcases the future of design.

Today we had the pleasure to interview the designer of this contemporary design, so you get to know more about the concept of this piece.



**Twist Magazine: What's your creative process behind Botti?**

**Designer:** I wanted to take something that the brand already had and just make a special version of it to show the versatility of the piece and what you are able to do with it. Botti Diamond takes that versatility and brings it into the world of luxury lighting in two ways: customization and easy adjustment to different project types. Thanks to the brand's strong customization skills with endless possibilities of choices, the beautiful Botti Diamond can match the vision of any interior designer, architect, or (even) homeowner to create the perfect project.

**TM: Where did you find the inspiration to create this piece?**

**D:** Whenever we create a new piece, we always do research about the interior design trends in the 1960s to 1980s. This helps us keep in mind the family spaces of that time frame, that during this pandemic in 2020 were more explored than ever. The 'stay at home' tag, brought the feeling of creating a special and cozy home, a space that people will be spending a lot of time in. The importance of creating a chandelier that the direction of the light touches every space, and at the same time being an artistic piece with great presence, combined with the interior design sense 2020 brought us, Botti was a need for the brand and for our clients.

**TM: Can you describe to us the person who will use this product and how will the solution fit perfectly their needs?**

**D:** We work with different types of stakeholders, so we might have an interior designer looking for the perfect lamp for their client's project, a lighting store looking for new pieces to join the collection, a final buyer wanting to decorate their home, and so on. But the main user of the product will be someone that values customization, uniqueness, and luxury. Botti is the ideal choice for a luxury living room, a mid-century modern bedroom, or even a modern hospitality project. Versatile, luxurious, and fun, this modern piece shows the next era of the popular mid-century design trend.

**TM: Do you believe Botti Diamond will be as successful as Botti Chandelier?**

**D:** Botti Chandelier is such an iconic piece from DelightFULL, it's hard to put the 2 pieces on a scale to compare Success, even though they're from the same family (laughs). I truly believe that a different concept of this statement piece will make people look at it with different eyes, and make them fall in love all over again, just like what happened when the first Botti was born.

**TM: A final question: are you proud of this lighting design?**

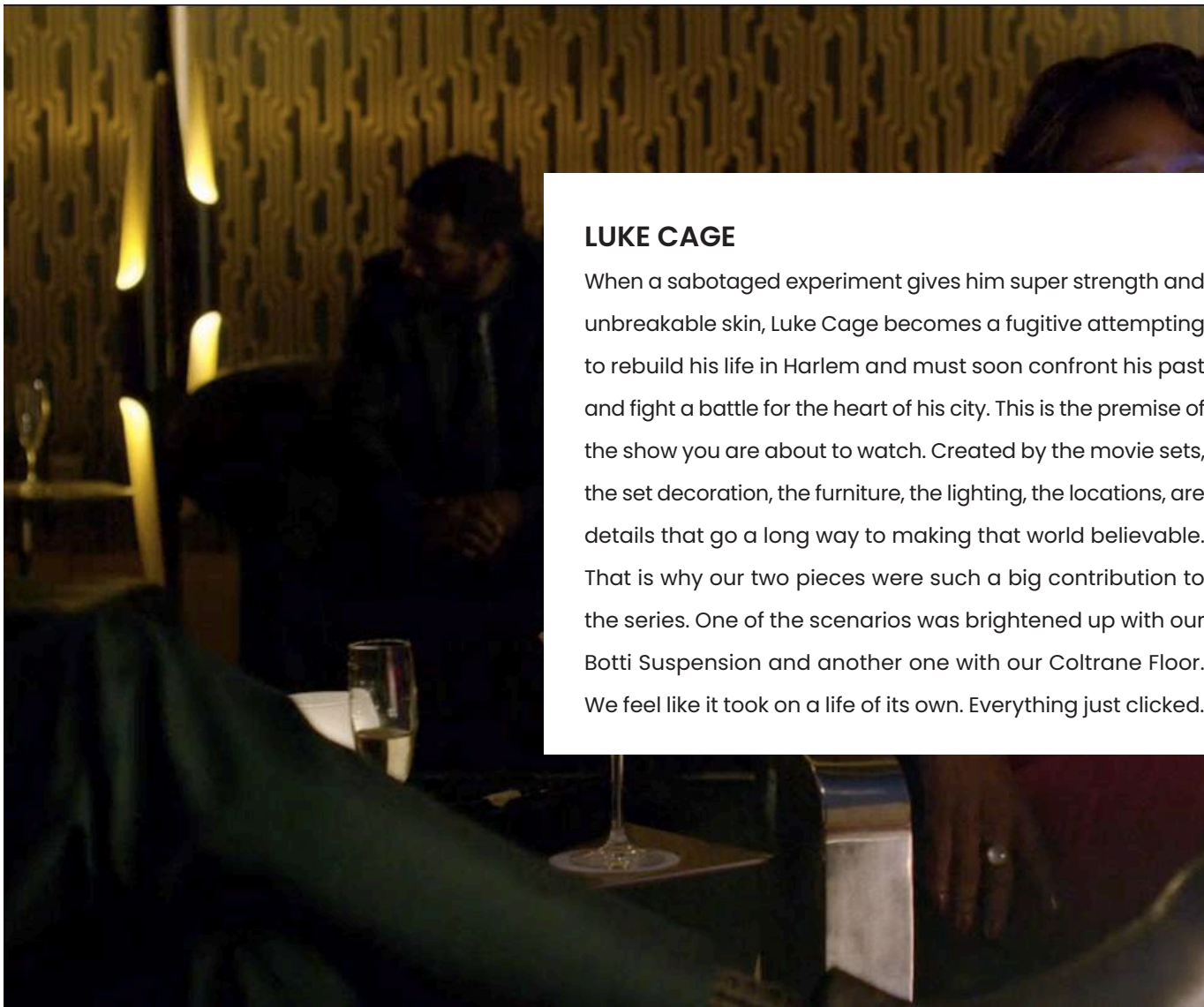
**D:** Of course, it's always a big deal to design a piece for a brand with so much history and strong values. It's important to keep the legacy of the brand while getting out of the box. Versatility is the word of order here. Handcrafted with the best fine craftsmanship skills that show the best of the Portuguese culture, this inspiring suspension light can easily be the statement piece of any type of project, where it is residential, commercial, or even a luxury hotel.



# TOP 3 MOVIES TO BINGE WATCH THIS WEEKEND

It's the coziest time of the year! With that being said, what is better than watching a movie or a series on the couch with a blanket wrapping you up? Exactly, nothing is better than that at this point. That is why we thought you might want to take a look at the two movies and one series we selected... but with a twist! These three had the pleasure of being delighted with unique lamps from DelightFULL and LUX XU. Let's make a deal here: you have to watch at least two of them and then come back to us with your feedback, is that ok? Don't worry, we always got your back!

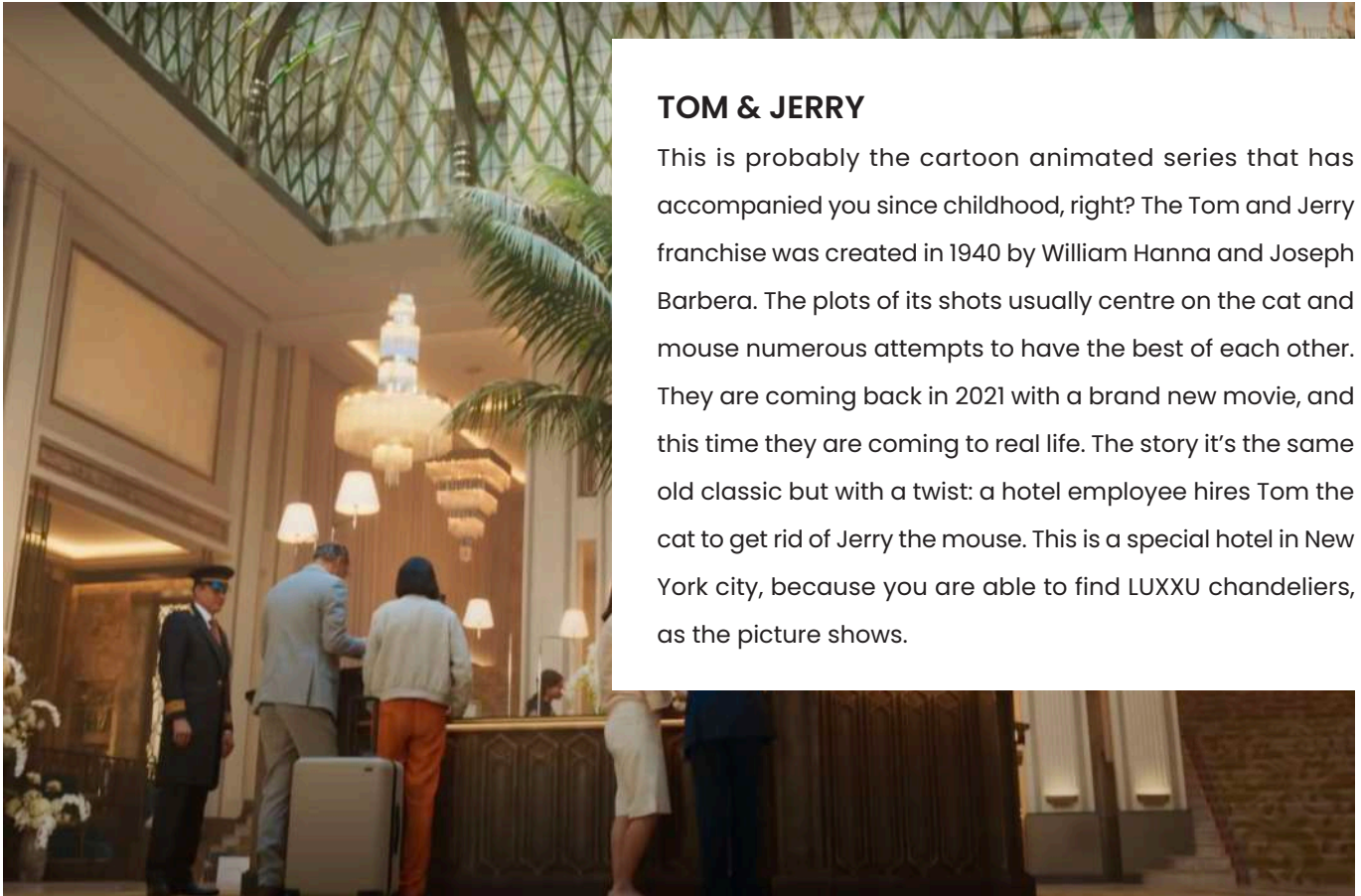
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## LUKE CAGE

When a sabotaged experiment gives him super strength and unbreakable skin, Luke Cage becomes a fugitive attempting to rebuild his life in Harlem and must soon confront his past and fight a battle for the heart of his city. This is the premise of the show you are about to watch. Created by the movie sets, the set decoration, the furniture, the lighting, the locations, are details that go a long way to making that world believable. That is why our two pieces were such a big contribution to the series. One of the scenarios was brightened up with our Botti Suspension and another one with our Coltrane Floor. We feel like it took on a life of its own. Everything just clicked.

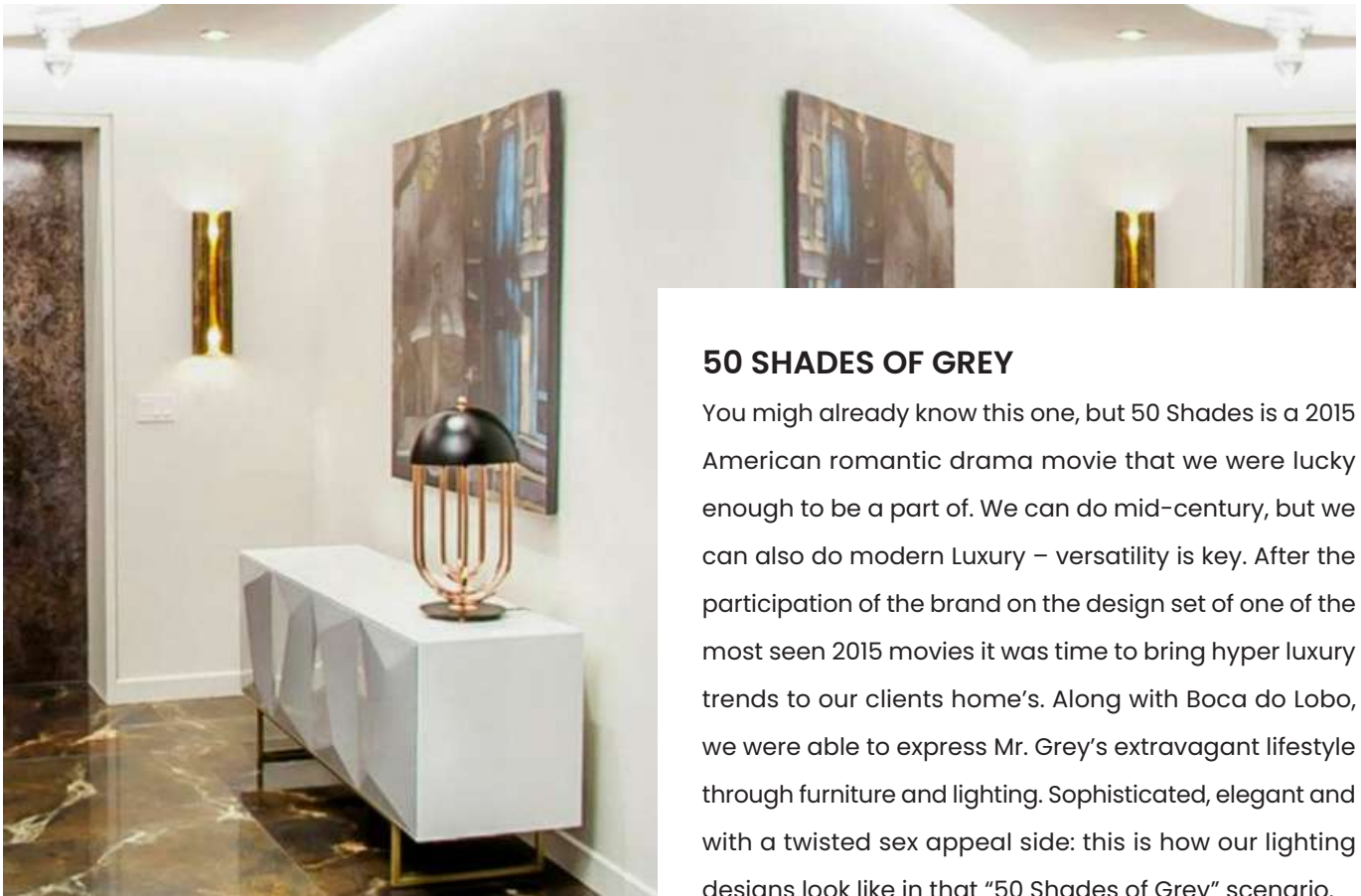




### **TOM & JERRY**

This is probably the cartoon animated series that has accompanied you since childhood, right? The Tom and Jerry franchise was created in 1940 by William Hanna and Joseph Barbera. The plots of its shots usually centre on the cat and mouse numerous attempts to have the best of each other. They are coming back in 2021 with a brand new movie, and this time they are coming to real life. The story it's the same old classic but with a twist: a hotel employee hires Tom the cat to get rid of Jerry the mouse. This is a special hotel in New York city, because you are able to find LUX XU chandeliers, as the picture shows.

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### **50 SHADES OF GREY**

You might already know this one, but 50 Shades is a 2015 American romantic drama movie that we were lucky enough to be a part of. We can do mid-century, but we can also do modern Luxury – versatility is key. After the participation of the brand on the design set of one of the most seen 2015 movies it was time to bring hyper luxury trends to our clients home's. Along with Boca do Lobo, we were able to express Mr. Grey's extravagant lifestyle through furniture and lighting. Sophisticated, elegant and with a twisted sex appeal side: this is how our lighting designs look like in that "50 Shades of Grey" scenario.

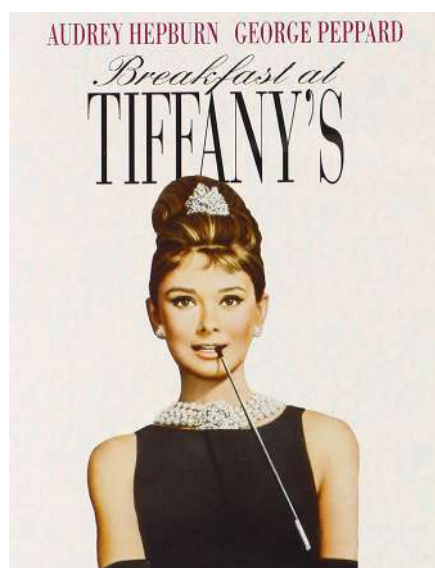
# THE BEST MID-CENTURY MOVIES YOU HAVE YET TO SEE

Vintage is the new black, so we had to go All-in on the vintage style and present you our top 5 selection of the Month. Each one of these films delivers a heavy dose of nostalgia, is genuinely entertaining, and will keep you busy at home – which is important because we are staying home a lot these days.

It's a combination of classic movies from back in the days, and new ones with a mid-century style twist. Whether you are a classic movie buff who has spent hours upon hours indulging in movie marathons, or perhaps a novice who just wants to get a taste of film history—and the movies that changed it—we've rounded up some other timeless flicks for you to sink your teeth into.

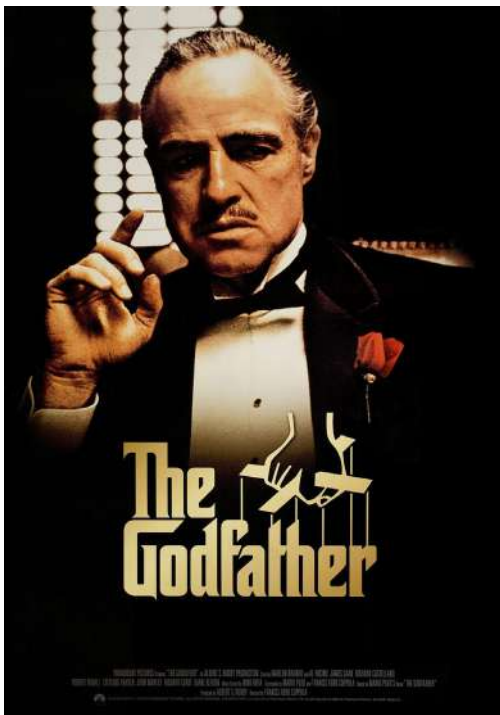
## CASABLANCA (1942)

114 Here's looking at the wartime tale about doomed lovers as a film that checks off all the cinematic boxes. *Casablanca* is one of the most quoted screenplay of all time. This WWII classic, directed by Michael Curtiz, pairs Scandinavian beauty Ingrid Bergman with tough guy Humphrey Bogart for a story of lovers ripped apart by war and reunited in a far flung Moroccan piano bar—of all the gin joints in the world.



## BREAKFAST AT TIFFANY'S (1961)

A favorite of dorm-room posters and Halloween costumes, Blake Edwards's comedy about girl-about-town Holly Golightly helped turn Audrey Hepburn into a fashion icon, thanks to her long black gown, elegant up-do, and signature black sunglasses. Also, she nails a trench coat too. Adapted from a Truman Capote novel, it's one of the most stylish films of the 20th century. Can it get any more mid-century than this? We don't think so!



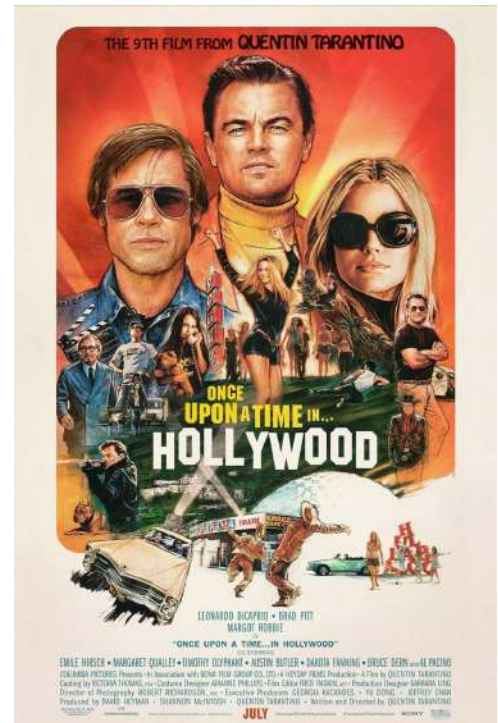
## THE GODFATHER (1972)

The first film of Francis Ford Coppola's epic Mafia trilogy, adapted from Mario Puzo's book, launched Al Pacino and Robert DeNiro to superstardom, and brought us a whole new Marlon Brando as Don Corleone. The film that inspired a thousand marble-mouthed Brando impressions, it's the mob movie you can't refuse... Let's watch it together this weekend!

## ONCE UPON A TIME IN HOLLYWOOD (2019)

Quentin Tarantino's  
Once Upon a Time...

in Hollywood visits 1969 Los Angeles, where everything is changing, as TV star Rick Dalton (Leonardo DiCaprio) and his longtime stunt double Cliff Booth (Brad Pitt) make their way around an industry they hardly recognize anymore. The ninth film from the writer-director features a large ensemble cast and multiple storylines in a tribute to the final moments of Hollywood's golden age. If you haven't seen it before... this is your sign to just do it!



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## THE HELP (2011)

Even though it is a recent movie – released in 2011, it takes us back to the 1960s in Mississippi. The film and novel recount the story of a young white woman and aspiring journalist Eugenia "Skeeter" Phelan. She turns her small town on its ear by choosing to interview the black women who have spent their lives taking care of prominent white families. Only Aibileen, the housekeeper of Skeeter's best friend, will talk at first. But as the pair continue the collaboration, more women decide to come forward, and as it turns out, they have quite a lot to say.



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# ARCHITWIST

“Architecture starts when you carefully put two bricks together. There it begins”. Ludwig Mies van der Rohe was the one who started this, but it could have been easily said by any other giant in the architecture scene. Since the beginning, we felt the need to take cover and create a place to call our own, a place of comfort. This evolved into an actual art form and nowadays we witness some of the biggest architectural pieces of modern time. We feel so passionately about this subject that today we are going to take a journey to the center of mid-century architecture: Palm Springs!

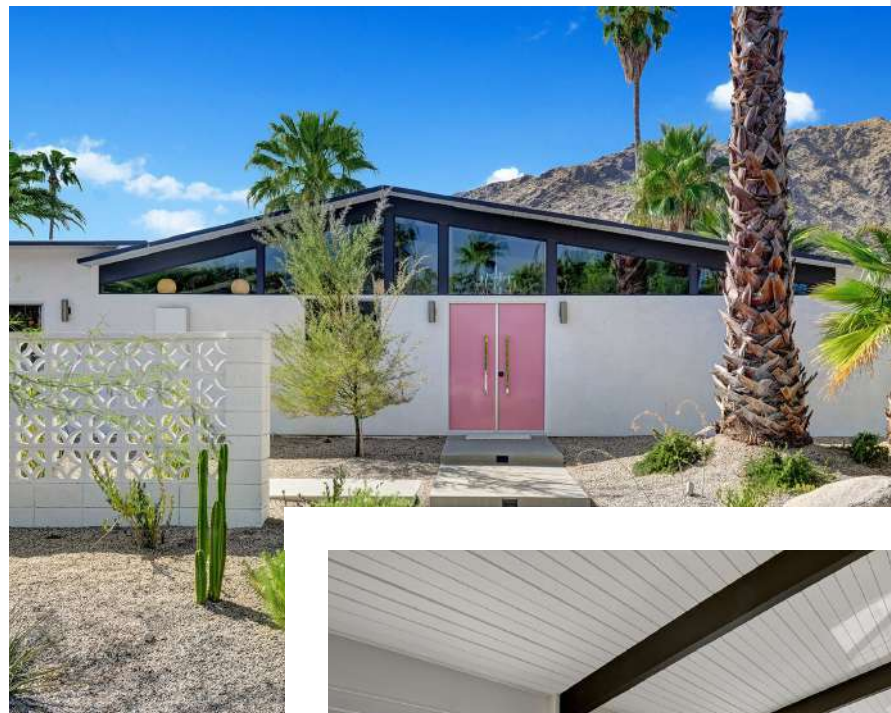
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Europe was where it all began, in the north, where Scandinavian furniture also first saw the light of day. Architects such as Eero Saarinen or Arne Jacobsen were at the forefront of this movement. It quickly made its way across the ocean into American lands, where it immediately received a wide and warm reception, especially in the West Coast, where Palm Springs would come to be the pinnacle of everything mid-century: mid-century design, mid-century homes, and mid-century inspiration overall.

For some reason, the rough landscape of the Californian region served as an inspiration to many architects, which decided to site their creations in the desert lands of Palm Springs. The minimalist style of the mid-century modern homes ended up creating a stunning contrast with the arid plains and mountains all over the region, creating those dreamy and uncanny ambiances we are now so familiar with.

## ALEXANDER HOME IN PALM SPRINGS WITH A CHIC RENOVATION

Located in the Vista Las Palmas neighborhood of Palm Springs, this home was originally built in 1959 by Alexander Construction and designed by architect William Krisel. Now, it's been renovated with 80's finishes and stunning furniture pieces that take us on a journey back in time. It features the owner's personal collection of artwork and a fresh and contemporary look of vintage decor.





## THE PARKER PALM SPRINGS HOTEL

The Parker Palm Springs hotel is the epitome of American interior designer Jonathan Adler's vivacious style. In the middle of the desert, Parker Palm Springs was initially conceived by Jonathan Adler in 2004. Back in 2018, the new hotel design was revealed and it's incredible! From the iconic orange front door to the stunning mid-century furniture pieces with a contemporary twist, it's proven Adler can do no wrong. If you ever visit this hotel, check out the hotel's bar and rejoice on the sight of Kelly Bar Chair by Essential Home. Its golden details pop against the colorful scheme of the hotel.

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## THE ICONIC TEA DANCE HOUSE IN PALM SPRINGS

This iconic residence was known as “Tea Dance House” and it was home to Hollywood star, Dean Martin, who often hosted parties and played the grand piano for his guests. It has since been modernized with contemporary pieces that bring the outside in, combined perfectly with the original large windows of the house that bring in natural light. It’s still very much a cozy home with stunning interiors and that Palm Springs freshness and entertaining vibe that we all know and love.



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## RICHARD NEUTRA'S MOST FAMOUS PALM SPRINGS HOME

The Kaufmann Desert House is a staple of mid-century modern design in Palm Springs, an icon of mid-century architecture. In 1990, it was renovated extensively by Los-Angeles based interior design firm Marmol Radziner, giving it the fresh look the house needed since Kaufmann's passing in 1955. Now, it's for sale for \$25 Million and it's exactly what a design lover needs. "It is an architectural marvel that helped define the modernist aesthetic," and isn't that the truth!



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# DIGITAL EVENTS & SHOWROOMS 2021

**25 JAN \_ 29 JAN** TOP DRAWER, UK

**6 FEB \_ 8 FEB** FIRENZE HOME TEXTSTYLE, ITALY

**8 FEB \_ 14 FEB** STOCKHOLM DESIGN WEEK, SWEDEN

**2 MAR \_ 6 MAR** BOGOTÁ DESIGN FESTIVAL, COLUMBIA

**4 MAR \_ 6 MAR** LEADING DESIGN, USA - CALIFORNIA

**9 MAR \_ 13 MAR** DUBAI INTERNATIONAL BOAT SHOW, DUBAI

**19 MAR \_ 22 MAR** DECOREX DURBAN, SOUTH AFRICA

**24 MAR \_ 26 MAR** DOMOTEX CHINA, CHINA

**25 MAR \_ 28 MAR** PALM BEACH INTERNATIONAL BOAT SHOW, USA

**26 MAR \_ 11 APR** APRIL IDEAL HOME SHOW, UK

**31 MAR \_ 1 APR** APRIL CHICAGO BUILD, USA

**11 APR \_ 15 APR** LAS VEGAS MARKET, USA

**15 APR \_ 19 APR** INHORGENTA MUNICH, GERMANY

**17 APR \_ 20 APR** DUSSELDORF BOOT, GERMANY

**17 APR \_ 25 APR** DUSSELDORF BOOT, GERMANY

**12 APR \_ 25 APR** MEDITERRANEAN YACHT SHOW GREECE, GREECE



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